WEST PALM BEACH, FL, September 20, 2013 /**24-7PressRelease**/ -- Organic Fanatic (www.Organic-Fanatic.com), the first e-commerce website dedicate to everything "green living", announces it is the first in the United States to carry Canadian company Earthlab Cosmetics' Award-winning Raw Mascara and organic makeup line. Until now, this all-natural and pure makeup line has only been available in Canada.

Earthlab's "Raw" Mascara is a silky, lash-defining and weightless mascara providing all day color. The smooth, light-as-a-feather base does not clump because of the absence of clay in the superior formula, which means no flaking or smudging. Perhaps best of all is that this botanically-enriched mascara adds a softness while moisturizing and conditioning lashes at the same time, and the addition of Rosemary makes it a growth stimulant. It also has no harmful preservatives that can irritate eyes and is paraben-free and retails for $22.00 on http://www.Organic-Fanatic.com.

"We are so excited to be the first website in the U.S. to offer this amazing product line," said Arielle Bakovic, co-owner of Organic-Fanatic.com. "This is literally the best mascara I have ever used, it offers the purest, most simple ingredients, and I want their lip gloss in every color!"

Earth Lab Cosmetics was created by a mother-daughter duo, Diane Peterson and Jen McDougall. Their mission is to create a "clean" makeup line that is full of color and works well for women of all different skin tones. They bring something new to the table offering pure makeup that is actually healthy for skin. One that will not completely absorb into the skin and that is completely free of additives, fillers and preservatives.

"By working with Organic-fanatic.com, we are just getting one step closer to our overall goal which is to have women from around the globe using our makeup line," said McDougall. "We hope the U.S. falls in love with Earthlab and our one-of-a-kind mascara!"

About the Organic FanaticLaunched in early 2013, Organic Fanatic is the first e-commerce website purely dedicated to offering nearly 500 products for true green living. Inspired by products available at a local green market, Founders Arielle Bakovic and Sean Garcia saw an opportunity to create the first online, green market, retail space for unique, one-of-a-kind, organic and all-natural products from companies across the United States. Organic Fanatic allows consumers to shop a green market everyday at any time of day or year. For more information, please visit http://www.Organic-Fanatic.com.