

Big Dog Shred Bins Launches New Single Page Website

Written by Australian Business

LAKESIDE, CA, September 20, 2013 **/24-7PressRelease/** -- Shredding container manufacturer Big Dog Shred Bins USA has launched a newly designed website to make it even easier to find shred carts, shredding consoles and bins. Big Dog Shred Bins provides the document destruction industry with high quality containers which are made in North America.

The website is comprised of only one page, featuring a scrolling design which makes navigating the site a simple and unique experience for customers. This design, known as Single Page Interface (SPI) has been growing in popularity among web designers for a number of years. The design is very effective in showcasing a product line and also offers a great deal of interactivity between the website and users. "Being a little different is what sets us apart" states Danielle Levac, Sales manager for Big Dog Shred Bins USA. "We are very proud of the quality of our product and we have always taken a very creative approach to marketing our brand",

The new website also features several new initiatives by the bin manufacturing company. Leasing options and forms are available online allowing for additional means for customers to purchase shred bins. In addition, customer testimonials have been added to enhance the company's already strong reputation in the market. The popular "K-9" consoles now feature several improvements making them some of the highest-quality consoles on the market, while still offering an affordable price point.

Big Dog Shred Bins USA resources include a combined half century of document destruction industry experience. This gives the company more experience in the document destruction industry than any other shredding bin manufacturer in North America. This experience, combined with a simple, innovative marketing approach has been at the forefront of the company's efforts since its inception.

"The idea of a single-page website was perfect", states Levac. "We like to make it easy for customers to find our products. The new website design accomplishes this".

For additional information or a sample copy, Contact:

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Big Dog Shred Bins, Helping You Grow.

Big Dog Shred Bins is a manufacturer of shredding consoles, shred bins and carts.