

## Private Label Option to OpenDNS Now Available to IT Providers and Resellers

Written by Australian Business

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JACKSONVILLE, FL, September 21, 2013 **/24-7PressRelease/** -- BluePrint Data, a leader in high quality OEM internet security solutions, announced today its OpenDNS Competitive Switch Program for Information Technology (IT) providers or resellers that want a white label brandable product similar to OpenDNS and the OpenDNS Umbrella system for businesses, schools, or libraries.

The BluePrint Data DNS Internet Filter and security system works similar to the OpenDNS Umbrella service but is sold to service providers not directly to small and medium businesses, enterprise businesses, schools or libraries. BluePrint Data's White Label DNS Internet security system also allows providers the flexibility to deploy the system in their data centers, at the client's locations or use the BluePrint Data cloud deployments.

The DNS security service from BluePrint Data is less expensive to end users has a larger margin for IT providers and resellers such as Value Added Resellers (VARs) and Managed Service Providers (MSPs). BluePrint Data's system includes sixty six customizable Internet Filtering Categories and protects from known web based malware, spyware, virus, and botnets .

"We are very excited about this offer and look forward to being able to add value for IT providers and resellers." said Bob Dahlstrom BluePrint Data's CEO. "By enabling IT providers and resellers to offer a branded DNS based security service we can enable enhanced product and service offerings by the IT providers 100% in the cloud, including 100% local or any combination thereof." Interested companies are encouraged to contact BluePrint Data and complete a free evaluation.

BluePrint Data OEMs its URL technology, and security products and services to Internet Security vendors as well as provides private label / OEM services to Managed Service Providers (MSPs), Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), telecom, carriers, and ISPs and other companies. BluePrint Data's high quality Internet Filtering and anti-malware service is combined with tools and resources to provide easy integration into end user products and services.

FOR MORE INFORMATION:BluePrint Data 2002 San Marco Blvd, Suite 201 Jacksonville, FL 32207+1-904-647-4491press@blueprintdata.com