

HONG KONG, September 21, 2013 /**24-7PressRelease**/ -- [Banc 54](#) strives to help its traders make the most out of their investments. In these times, people are searching for the best strategies regarding where to put their funds. However, most amateur investors do not know where to start. They need a role model to inspire their practices to act as a figurehead for success. One name that is often brought up in terms of investment success is Warren Buffett.

An [article](#) in Street Authority discusses how Buffett has made a name for himself in the investment domain. In 24 of the past 30 years, his portfolio has outperformed the S&P 500. He has accumulated an astonishing 18 percent annualized return, significantly higher than S&P 500's eleven percent. What makes Buffett such a great role model for other investors is that he uses an "everyman" method. Instead of utilizing a convoluted, "black box" formula, he uses a simple investment strategy that can be followed by any investor. According to experts like Banc 54, Buffett's guidelines for investing are encouraging for long-term goals.

Joe Reina, CEO of the global boutique binary options brokerage Banc 54, applauds and admires Buffett's successes, yet when focusing on binary options trading, encourages his company's investors to not limit themselves to only 'Forever Stock' type companies. "There is a lot of money to be made off volatile markets, and the 'black box' approach certainly benefits short-term investment strategies. Banc 54's analysts work around the clock to ensure they take into consideration all the data and market news available to them and relay this to our clients. Death and taxes may be the only things you can count on as definite in life but charts and signals are a trader's friend and shouldn't be ignored."

Reina shares in Buffett's long-term investment strategy, adding, "Trading binary options does not limit an investor to only 'instant gratification' trades and I can certainly agree with Buffett's strategy to focus on companies with a long track record of strong cash flow. New investors need to realize how crucial it is to educate themselves through market news as well as analysis. Just because a company is a household name and appears successful to the guy on the street, does not make it unbreakable. Recent news of mobile giant Blackberry deciding to sell can be taken as example of this. Do your research, trade smart."

Banc 54 encourages investors to consult with a financial advisor in order to maximize their investments' potential.

ABOUT:

Banc 54 Urges Investors To Draw Inspiration From Warren Buffett

Written by Australian Business

Banc 54 is a binary options trading firm that operates out of Hong Kong. Opened in 2010, they strive to maintain a "boutique" investment service, limiting their clientele base in order to offer focused, personalized service to each and every investor. They offer a variety of services and educational tools regarding trades and investments. Banc 54 utilizes an award-winning platform that simplifies and enhances the binary option trading process.