

GOTHENBURG, SWEDEN, September 21, 2013 **/24-7PressRelease/** -- In February of 2012, the home decor and inspiration blog [inredningsvis.se](http://inredningsvis.se) was founded. With humble beginnings, Maria Ljungström and Jon Gorrie set about creating their vision: Sweden's most popular home decor blog, with an emphasis on clean Scandinavian design, quality, and beauty.

A cross-over between online magazine and personal blog, [Inredningsvis](http://inredningsvis.se) quickly gained popularity and authority in the home decor niche. Other popular categories such as fashion, travel, and food were later added, reinforcing the tag line: It's all about inspiration.

With several hundred articles already published, and an expanding global readership, the founders realized the need to provide an English language version of the site.

Following an intense period of manual translation, [inredningsvis](http://inredningsvis.se) is finally available in both Swedish and English.

For those wondering, "inredning" is Swedish for "decor" and "vis" can mean "wise".  
[Inredningsvis](http://inredningsvis.se) = Decor Wise.

To access the Swedish version of the site, see: <http://inredningsvis.se> For the new, international English language version, see: <http://inredningsvis.se/en>

[Inredningsvis](http://inredningsvis.se) was founded in February 2012 by Jon Gorrie and Maria Ljungström and has quickly become the most popular online home decor resource in Sweden.

The founders are available for comment and enquiries at: [info@inredningsvis.se](mailto:info@inredningsvis.se)