

## Oliver Wight Launches Annual European Conference

Written by Australian Business

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GLOUCESTER, ENGLAND, September 22, 2013 **/24-7PressRelease/** -- Business improvement specialists Oliver Wight have announced their inaugural European customer conference, to be held at the Sheraton Hotel, Brussels airport, on November 19th and 20th 2013.

The conference, for Oliver Wight customers past and present, is free to attend by invitation. The event opens with a gala dinner for delegates and awards for those companies, which have achieved the Class A standard this year, followed by an inspirational after-dinner speech, 'Winning to the Power of 10', from former UK Athletics director of coaching, Dr Frank Dick OBE. Dick is the man who led the golden era of British athletics with Olympic gold medallists Daley Thompson, Steve Ovett and Sebastian Coe.

Dick says: "Results are a consequence. You need to look at what people do and change the consequence for the better. The world is constantly changing around you and whilst you can't choose the circumstances or conditions, you can choose a change of attitude."

Building on the principles of the Oliver Wight Proven Path Club, peer group networking is at the heart of the conference, with regular networking sessions scheduled across the two days. A packed programme also includes keynote presentations from Oliver Wight consultants, streamed workshops, a panel discussion and sensational customer case studies.

With subjects ranging from supply chain excellence, visibility and collaboration to Integrated Business Planning and portfolio integration, delegates will hear how top brands such as Wrigley, Akzo Nobel, Pfizer and BP have achieved spectacular success through their improvement programmes, transforming their organisations, their supply chains and their bottom line.

Plus there will be breakout sessions with supply chain IT solutions provider, Infor, on the role of technology in supply chain optimisation, plus some hints and tips from communications agency, RONIN Marketing, on how to make social media an effective part of your communications strategy.

For a full agenda and to book your place on the Oliver Wight annual conference, contact Zoe Davis: [zoe.davis@oliverwight-eame.com](mailto:zoe.davis@oliverwight-eame.com), 01452 397209

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Oliver Wight has a 40 year track record of delivering business improvement to some of the world's best-known organisations. With a team of professionals offering a wealth of experience, Oliver Wight is the largest consultancy of its type, with offices throughout Europe, South Africa, North and South America, and the Asia Pacific region. We believe that sustainable business improvement can't be delivered by external consultants but only by our clients' own people, so unlike other consultancy firms, we transfer our knowledge to them, helping deliver performance levels and financial results that last.