INDIANAPOLIS, IN, September 22, 2013 /**24-7PressRelease**/ -- The Inventory Institute and National Inventory Certification Association (NICA) are pleased to announce a long-term partnership to create cohesiveness and unity in the asset inventory industry. Under the terms of this agreement, the Inventory Institute has recognized NICA as the officially recognized certification authority for the asset inventory industry.

The two organizations have joined forces through this exclusive business partnership to ensure the industry members are served properly and thoroughly. Working together enables each to operate with focused initiatives.

The Inventory Institute provides the following:- Industry resources- Annual conference of networking and education- Project management for large inventory projects- Referrals and recognition through individual web pages linked to members' websites

National Inventory Certification Association offers the following:- Certification as a Certified Inventory Specialist- Continuing education that enables inventory professionals to focus on a niche or variety of niches - Credibility through CIS designation- Recognition in the Member Directory with a live link to each member's website

"Aligning the Inventory Institute with NICA is a very large step for the asset inventory industry. NICA is quickly becoming THE recognized educational solution for the industry that offers tremendous industry professional and personal growth and support through membership. This partnership provides the members of the asset inventory industry an opportunity between the two organizations to have a full circle of support, and I am proud to be partnered with Mike & Cindy Hartman. They are, without question, leaders of the industry that have proven success in their offerings and their entrepreneurial endeavors. Who better to be offering the education and training for our industry," said Johanna Curtiss, CEO of the Inventory Institute.

"The past few months have been exciting as we took a vision and worked it through to fruition. The value of being aligned with other professionals in the industry is evident, as this joint venture creates many benefits for all involved in this growing sector of the service industry. Being chosen by the Inventory Institute as the exclusive certification authority is an honor. We have a tremendous amount of respect for Johanna Curtiss, and are look forward to work closely with her and the Inventory Institute," said Mike Hartman, Executive Director of NICA.

Having the two organizations working cohesively, but separately, provides a good check and

balance for all members of both organizations. Both Curtiss and Hartman agree that this long-term business partnership provides the best option to serve the needs of the industry.

Along with the announcement of this partnership, the two organizations have launched a joint membership drive through 2013. This packaged discount provides membership and enrollment with the Inventory Institute and certification and 1st year membership with NICA.

About The Inventory InstituteThe Inventory Institute is the source for Members and Consumers; providing reputable referrals, resources, partnerships, business coaching, marketing, PR and standards for success for and within the Industry. For more information on the Inventory Institute, LLC, please visit http://www.inventoryinstitute.org or contact by phone at (864) 751-1951 or via email at info@inventoryinstitute.org.

About National Inventory Certification AssociationThe National Inventory Certification Association (NICA) provides certification and continuing education for those in the asset inventory industry. The team assembled to lead this organization is well experienced in the fields of asset inventory, management, and education. For more information, please visit http://www.NationalInventoryCertificationAssociation.com or contact by phone at (317) 501-6818 or email NICA@NationalInventoryCertificationAssociation.com