

Eagle Granite Heading to Austin, TX for the NFDA Convention

Written by Australian Business

ELBERTON, GA, September 22, 2013 **/24-7PressRelease/** -- The NFDA International Convention & Expo is the world's largest gathering of funeral directors. This annual event features workshops and seminars, an expo, and social and networking events to help funeral professionals develop strategies for success in an ever-changing marketplace. The latest information about the 2013 NFDA Convention can be found by visiting the Convention website.

Eagle Granite will be demonstrating the newest features of their online monument design program. Recent updates to the "Design Studio" include added monument sizes; allowing customers, that may sell only specific monument sizes, to close more sales.

Two new sections are also online. The first section combines import jet black monuments with Eagle's laser etching component library. This section also features an upload button for customers to use their own photos in the designer. Eagle bench designs have also been introduced and include all standard and cremation benches. Family name, names and birth/death dates can also be added. Pre-generated epitaphs are available, in a drop down menu, or can be personally added by the user.

With the new upgrades, text is now sizable, allowing for further customization of the granite. The next system-wide update is scheduled for Q1, 2014 and will include markers and bronze, metal and granite vases as well as other add-ons such as ceramic portraits and cameos.

Eagle Granite Company, Inc. owns and operates several granite quarries and manufactures memorials in more than a dozen beautiful granite colors. In addition to monuments, they also manufacture products for the building industry, including pavers, bricks, steps and material for walls and wall caps.