

DENVER, CO, September 24, 2013 **/24-7PressRelease/** -- Kapta, a Colorado-based software company that provides strategic planning software, has recently landed in Forbes Magazine as a featured company. The article, "When CEOs Run into Trouble, They Cry: 'Let's Go Faster!'" emphasizes Kapta's ability to provide streamlined business planning solutions in this fast paced business world.

Kapta's founder and Chief Customer Officer, Chris Wells, punctuated the article with an emphasis on the company's need to cater to fast moving business executives. As Wells put it, the biggest cardinal sin in the business world is "moving too slow." To that end, Kapta seeks to provide [strategic planning software](#) and other business solutions that allows executives to resolve company growth issues quickly and efficiently by being able to visualize progress.

Co-founder, Alex Raymond had this to say:

"CEOs want to move faster and get more done. One of their biggest obstacles to improving business results is communicating, aligning and tracking company goals. Smart companies with enlightened CEOs are gaining incredible competitive advantage in the marketplace by focusing on their most important priorities. This is an exciting space and we are working with some great clients across the globe."

In order to meet the demands of their customers better, Kapta has also performed extensive marketing research themselves. Amongst the data dug up in that research, the company found that 64% of CEOs are frustrated that they don't have full control over their company's direction, while another 38% of them have been blindsided by at least one negative surprise in the last 90 days. Meanwhile, 71% of CEOs feel frustrated about data gaps within their organization.

With such extensive research and a good, clear direction of problems that need addressing, Kapta is more capable than ever of providing the right planning software to meet these demanding business needs.

[Kapta](#) is a Colorado-based company designed to provide high-level business support for CEOs and other administrators. The company focuses on providing a scalable model that can work for both small and large businesses, bringing success to each through a strategic planning software.