

CHICAGO, IL, September 24, 2013 /**24-7PressRelease**/ -- A recent health care [report](#) had a few interesting things to say about delivery of care in hospitals. It's beyond question that hospitals today need new innovations to improve the delivery of service and care. And, contrary to the way many hospitals operate, understanding that innovation should start with understanding the patients themselves. For medical entrepreneur

[Sonia Ben-Yehuda](#)

, this news comes as no surprise. The report notes that innovation should first stem from the need and desire to improve services rendered. The best way to determine how to improve those services is consulting the source - the Clinicians and the patients.

Many hospital executive teams falsely assume that the first place to look for improvement is on the inside. They believe that inefficiency can be improved exclusively through internal adjustments.

But the truth of the matter, according to industry-linked professionals like Sonia Ben-Yehuda, is that improvement must also start externally. Hospital professionals do understand patient needs and in order to make any worthwhile improvements to performance and delivery of care, reaching out to the patient at his home will make a huge difference. While this may seem like a no-brainer to many people, it's a welcome change of perspective in the healthcare industry.

Sonia Ben-Yehuda, a medical and health care information technology professional, is the founder and President of MedCPU. MedCPU is a technology platform which helps patients and health care professionals by analyzing clinical notes and information. The idea for MedCPU is simple - utilize technology to improve the capacity for patient care.

The platform helps clinicians have a better understanding of the required and recommended care while simultaneously alerting them when they deviate. It also helps patients by providing another level of safeguard in ensuring their care is accurate, safe and appropriate.

As Sonia Ben-Yehuda's software shows, success in making noteworthy improvements in health care is not impossible. Instead, ideas need to start with the patient in mind, putting that priority above all other considerations.

The news report also mentions four particular points to follow when focus on making innovations and improvements. Firstly, as mentioned, innovation must look outward toward the patients first. Without this principle leading the way, innovations will never work as effectively.

Second, cooperation among all executives, stakeholders, and professionals is required. If the administrative team is clashing when it comes to innovation, only one outcome will result: a worse experience for patients.

The third and fourth points are focused on innovation itself. Hospitals must provide resources that can foster innovation while also aligning those resources with a focus on improvement. When these two factors work together, it creates an environment where improvements are continually made.

And as professionals like Sonia Ben-Yehuda already know, improvements like these are precisely what create a better patient experience.

ABOUT

[Sonia Ben-Yehuda](#) is a successful Executive in the healthcare industry. With over 13 years of industry experience, she recognizes the importance of placing patients first when it comes to innovation in care. She currently serves as the President of MedCPU, a clinical decision support technology platform that coordinates patient care for ease of clinician access and use.