

Happy Hen Treats Launch New Feed Supplement for Back-yard Chickens

Written by Australian Business

LONDON, ENGLAND, September 25, 2013 **/24-7PressRelease/** -- Essex businessman Malcolm Johnston invented Chicken Pickings , reasoning that dogs, cats and horses all had "treats" to encourage or reward good behavior, he came up with the concept of a safe, clean and convenient method of enticing chickens back in to their coop - treats for chickens.

Packed in to a "hand-sized" 400gram tube with a flip top sprinkler lid this chicken feed supplement is full of the tasty things that chickens love; meal worms, maize, wheat, safflower seeds, sunflower heart as well as chicken grit and oyster shell to aid digestion. For chickens constantly scratching over the same ground this is a useful addition to their diets.

Unlike other poultry feed supplements, the unique selling point of Chicken Pickings is the ease with which it can be used by children and adults alike and it avoids the age old problems of having to traipse over to the feed bin for a handful of layers mash, or using expensive "human snacks". Most back-yard hen keepers are also unaware that feeding kitchen scraps to chickens has been illegal in the UK since 2001.

Left handily by the back door, the tube of Chicken Pickings is shaken to attract the chickens and then sprinkled onto the ground outside and inside the chicken coop. Chickens will run to Hoover up this tasty treat, making it so much easier to put them away at night or whenever you need to dash out. No more looking around for snacks to entice your chickens in to their coop and no more illegal use of kitchen scraps. Chicken Pickings is the safe, convenient and hassle free way of enticing chickens in to their coop whenever you want.

Chicken Pickings has been formulated by the head nutritionist at a feed mill in Suffolk and is manufactured by experts in this field. Chicken Pickings is a nutritious feed supplement to be used as a treat and behavioural training aid. It should not constitute more than 10% of the chickens diet and must not be used as a substitute for layers mash/pellets.

Visit <http://www.happyhentreats.co.uk> to find out more about chicken treats and feed supplements.

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