

RALEIGH, NC, September 25, 2013 **/24-7PressRelease/** -- North Raleigh Florist, located at 7457 Six Forks Road, has announced the release of a blog post offering advice on floral choices for weddings. In the blog, Janice Cutler, president and owner of North Raleigh Florist, gives insight to brides on the dos and don'ts to follow when including do-it-yourself flowers for the big day.

This do-it-yourself wedding day flowers blog post covers topics such as proper refrigeration technique, which types of flowers typically last longer, when it is appropriate to begin floral design work, and ways to plan ahead for finding your flowers. All of the questions a bride may have about creating her own floral designs for her wedding can be found at the blog.

QUOTES: "Flowers are a particularly challenging part of planning any wedding," said Cutler. "Assisting brides in creating the perfect look for their big day is something I truly enjoy. With the emergence of Pinterest, North Raleigh Florist now has a Pinterest page showcasing a wide collection of do-it-yourself foods, flowers and wedding projects that will help the florist create awareness for brides wanting to save money while planning their wedding."

NEW MEDIA CONTENT:North Raleigh Florist Blog<http://www.northraleighflorist.blogspot.com>

North Raleigh Florist Facebook page<https://www.facebook.com/NRFlorist>

North Raleigh Florist Twitter page <https://twitter.com/NRFlorist>

North Raleigh Florist Pinterest page<http://pinterest.com/nrflorist/>

ABOUT NORTH RALEIGH FLORIST:North Raleigh Florist, owned by Janice Cutler, former owner of Montgomery's Florist from 1996-2001, is committed to providing only the finest floral arrangements and gifts. Located at 7457 Six Forks Road in Raleigh, the firm is convenient to North Hills and Crabtree Valley Mall, local businesses and a host of special-event locations. Honored by Metro Magazine with a MetroBravo! Award in 2008, 2009, 2011 and 2012, and named Best Florist by Independent Weekly's 2010 and 2013 Best of the Triangle awards, North Raleigh Florist is a full-service florist specializing in fabulous containers with elaborate designs for any occasion, and always offers the latest trends in floral design. The firm offers a variety of services including fresh flowers, silk flowers and plants for any occasion for local delivery and

out of town ordering, in addition to a Sunday on-call option for sympathy work. For more information on North Raleigh Florist, please visit <http://www.northraleighflorist.com> or call (919) 847-3381 or (800) 447-5435.