

CAMBRIDGE, MD, September 25, 2013 **/24-7PressRelease/** -- Interstate Container will launch the first wax-free recyclable box for ice packed seafood at PACK EXPO 2013 - booth # 6338 in the Lower South Hall of Las Vegas Convention Center in Las Vegas, Nevada USA. Greencoat ICE seafood boxes offer the necessary strength and durability to pack seafood and ice, while reducing carbon footprint and eliminating expensive wax disposal costs for retailers and restaurants.

Booth # S6338 visitors can view an onsite demonstration of Greencoat 's strength and water-resistance, as well as schedule box trials during the event from September 23 - 25, 2013. Interstate Container representatives will be available at the booth to discuss Greencoat boxes and answer questions.

Greencoat ICE for Seafood Packaging

Interstate Container partnered with Global Green USA's Coalition for Resource Recovery (CoRR) and leading seafood processors to successfully develop and trial Greencoat ICE . The wax-free box can withstand frozen seafood packaging processes, while maintaining its structural and functional integrity.

Unlike the typically used paraffin wax-coated box and Styrofoam, Greencoat boxes are Fibre Box Association (FBA)-certified as 100% recyclable and repulpable in line with the relative protocol for wax-alternative coatings. Greencoat boxes can withstand long transportation and rough handling, where Styrofoam and plastic could easily crack or break.

With this step towards sustainable packaging, retailers and restaurants could realize a cost-saving of up to \$200 Million nationwide and reduction of 1.45 million tons of solid waste generated from waxed boxes. [1]

About PACK EXPO

PACK EXPO keeps attendees and exhibitors up-to-date with the latest developments and innovations in packaging and processing. The annual event features new innovative technologies and products, as well as integrated systems to increase efficiency, productivity, and cost-savings. PACK EXPO 2013 provides a show floor for approximately 1600 exhibitors of

materials, machines, packaging products, and systems for packaging and processing.

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Read more about Greencoat ICE pilot trials: [Recycling Seafood Boxes in the Big Easy Sustainable Greencoat Boxes Effectively Pack & Ship Seafood in New Orleans Pilot Trials](#)

References[1] <http://globalgreen.org/press/245>
http://thecorr.org/GGUSA_RecyclableSeafoodBoxPilot_PressRelease.pdf

Interstate Container's manufacturing plants in Columbia, SC and Cambridge, MD produce 100% of the pioneering Greencoat corrugated packaging in-house without sourcing from third parties. Interstate Container's sustainable packaging solution can withstand shifts from hot-to-cold, and offers the same strength as wax curtain coated cartons without the carbon footprint. Greencoat boxes can pack fresh produce, poultry, meat, seafood, stone and other fresh and frozen products that require durable water-resistant corrugated packaging.

Interstate Container also produces corrugated retail ready packaging, point-of-purchase (POP) displays, protective packaging and industrial packaging in Lowell and Westminister, MA; Brunswick, NJ; and Reading, PA with sister companies in Asheboro and Greensboro, NC and Greeneville, TN.

Interstate Container plants are members of Interstate Resources, Inc., headquartered in Arlington, VA.

Interstate Container to Exhibit New Greencoat ICE Seafood Boxes at PACK EXPO 2013

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