

LONDON, UNITED KINGDOM, September 25, 2013 **/24-7PressRelease/** -- Alan J. Whitaker, Chair of The Billion Child Appeal, has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in education.

The epidemic of poor education is leaving hundreds of millions of young people ignorant, uneducated and largely unemployable in the twenty-first century - the main reasons for poverty, food and nutrition insecurity, malnutrition, a high crime rate and growing social unrest as people demand to be employed. Every country has over the past decade seen the emergence of two parallel societies - skilled and educated people with jobs, and uneducated, unskilled people with little hope of ever gaining permanent employment.

We cannot easily change the past but we can change the future.

The Billion Child Appeal is a non-profit which has only one objective - to enable a billion children around the world to receive quality parenting and education over the next generation: this with the ultimate goal of providing them with an economically viable and resilient future.

He says, "No parent sends their child to school to fail. Yet not a single country has been able to solve the problem of poor social mobility and this is directly attributable to poor parenting and broken education systems. In most countries only one child out of 100 born into poverty who attends underperforming schools will graduate from high school qualified to attend tertiary education, take up an apprenticeship or enter meaningful in company training programmes.'

For this reason The Billion Child Appeal conducts national parent training programmes and turns around underperforming schools. In 2013 its national parenting skills training programmes will be attended by the parents of 1.3 million children and they will turn around 767 schools in Africa. Each year they double their capacity.

The Billion Child Appeal is supported by Emeritus Archbishop Desmond Tutu.

Mr Whitaker is a corporate physician and strategist who has assisted executives turn around dozens of organizations on five continents. Besides his role at the non-profit organization, he is the CEO of London based Future Winners International Ltd, famous for turning around organizations. He speaks at conventions and conferences and conducts workshops around the

world inspiring executives and employees to raise their game while assisting organizations to create a customer- focused can-do culture.

Mr Whitaker has a master's degree in business leadership from the University of South Africa and a bachelor's degree in commerce and economics from the University of Natal. He is a past Fellow of The Institutes of Directors of Great Britain and South Africa. For fun, he enjoys reading, walking and travelling.

For more information about The Billion Child Appeal, visit <http://www.billionchildappeal.org> . For more information about Future Winners International Ltd., <http://www.futurewinners.com>

About Worldwide Who's WhoWith over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

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