

Eyeglass World Now Features Designer Eyewear from Tory Burch

Written by Australian Business

ATLANTA, GA, September 25, 2013 /**24-7PressRelease**/ -- Eyeglass World, well-known for providing fashionable [prescription glasses](#) and sunglasses, now carries designer eyewear by Tory Burch. Tory Burch's designs are often described as preppy-bohemian luxury, versatile enough for everyone from soccer moms to socialites.

Tory Burch is a celebrated American fashion designer and business mogul. Her styles have been frequently featured on the television show, Gossip Girl; her [designer eyewear](#) is a fan favorite. She even made a cameo appearance on the show 2009. Her style pays homage to the 1950s and 1960s retro fashions, often incorporating her well-known T-logo medallion.

In 2009, Tory Burch launched the premier Tory Burch sunglasses collection. Her first optical collection debuted in 2010. Tory Burch designer eyewear is now distributed in many high-end department stores and boutiques. Some of the most notable designs of her sunglasses line include oversized mod looks, pilot [sunglasses](#), and beloved cat eye frames.

"We are thrilled to offer a selection of beautiful, trendy Tory Burch designer eyewear," says Des Taylor, Senior Vice President of Merchandising. "Everyone can recognize the beauty and quality in Tory Burch designs."

Eyeglass World is an industry leader in designer and stylish prescription glasses. Their selection of designer eyewear includes thousands of frames at discount prices. Eyeglass World's knowledgeable and friendly experts will help you find the right Tory Burch designer glasses to suit your personal taste and face shape.

For more information about designer eyewear, please visit <http://www.eyeglassworld.com/>.

About Eyeglass World:

Featuring more than 60 superstores across the country, Eyeglass World is one of the industry's leading eyewear chains. People love the huge eyewear selection, prices and service they find there. Each Eyeglass World location has a lab in store, which allows them to fill prescription eyeglasses in the same day in most cases.

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