

Real Events Now Available in the Oracle Cloud Marketplace

Written by Australian Business

SAN FRANCISCO, CA, September 26, 2013 **/24-7PressRelease/** -- Real Intelligence, a leading provider of CRM Applications for Event / Space management and a Gold-level member of Oracle PartnerNetwork (OPN), today announced that the company's event registration, badging, and ticketing solution, the Real Events application, is now available in the new Oracle Cloud Marketplace.

The Oracle Cloud Marketplace helps Oracle Cloud customers review granular details of Real Events, including user ratings and reviews.

Key features that can help you manage your events:

- o Create Registration Pages for events that integrate easily with existing websites
- o Utilize the QR Code generator for Badges and Tickets from each registration submitted and scan with the MyQR mobile app
- o Save time with the Electronic Mobile Show Guide that is automatically created and optimized for mobile devices

Product types available in the Oracle Cloud Marketplace include channel management, lead generation, data quality, reporting, and productivity tools, in addition to more robust solutions such as quoting, contract management, forecasting, sale incentives and compensation management. "Real Events typically replaces three or four applications and simplifies the management of seminars, conferences, and user group meetings. It increases productivity and decreases the effort to run first class socialized events." said Steve Kompolt, CEO, Real Intelligence.

"Real Intelligence's participation in the Oracle Cloud Marketplace further extends our reach into the Oracle community and enables customers to easily reap the benefits of Real Events. Utilizing the power of the Oracle Cloud will assist us in achieving our business goals," he added. By leveraging native integrations of the Real Intelligence application with the Oracle Cloud SaaS, users can get to market faster and provide a seamless experience of the Real Events application, thus resulting in improved efficiencies and high productivity.

About Real Intelligence Real Intelligence provides innovative and flexible Property, Facility and Event management solutions that increase sales, marketing and operational efficiency while improving the overall customer experience at the same time. Its products tightly integrate location specific information with the power of CRM allowing users to experience interactivity with real information, in real time on any device, (PC, Web, Mobile or Digital Signage).

Real Intelligence is located in Los Gatos, California at 223 West Main Street. 888-354-1873.

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Visit us at <http://www.realintelligence.com> and on Facebook / TwitterThe MyQR app can be downloaded from <http://www.4myqr.com>.

About Oracle CloudThe Oracle Cloud Marketplace is a global marketplace where partners can publish applications and customers can browse through and discover new solutions that extend Oracle Cloud SaaS applications to address their business needs.

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