

## En Pointe Promoted to NetApp Platinum Status

Written by Australian Business

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LOS ANGELES, CA, September 26, 2013 **/24-7PressRelease/** -- En Pointe Technologies, one of the largest Microsoft partners, today announced it has been inducted by NetApp into the NetApp Partner Program at the Platinum partner level. Partners inducted into the NetApp Partner Program receive benefits and incentives directly from NetApp to help end customers find new ways to architect and manage their data storage infrastructure differently to be more agile.

As a Microsoft Gold Partner, En Pointe is uniquely positioned to drive added value around NetApp storage solutions. Customers that have a Microsoft-based environment in the data center or on the desktop can work with En Pointe as a partner that has deep expertise integrating technologies of Microsoft and NetApp.

To qualify for the rigorous requirements of the NetApp Platinum Partner Program, En Pointe met a number of prerequisites, which include:

- offering a broad range of value-added services and solutions that complement NetApp storage solutions
- receiving training and certification on NetApp products and technologies for independent selling and ongoing support

"We selected En Pointe as one of the only NetApp Platinum partners based on their qualification against a stringent set of training and certification benchmarks," said Peter Howard, vice president, global channel sales, NetApp. "Given En Pointe's Microsoft expertise, it is one of the partners best positioned to bring integrated NetApp and Microsoft storage solutions to market."

"The induction into NetApp's highly prestigious Platinum Partner program validates our continued investment and commitment to deliver best of breed solutions to our clients," said En Pointe President, Michael Rapp. "En Pointe is uniquely positioned with its NetApp partnership to provide integrated storage solutions for the Microsoft stack, including reference architectures for Microsoft SQL, Microsoft Server Virtualization and Windows migrations."

Rapp continued, "En Pointe has invested heavily in integrated data management solutions, grooming a group of industry leading solution architects to ensure we remain at the forefront of the data storage market, alongside our trusted partner NetApp. With demonstrated expertise in transformative innovations like big data solutions and software-defined storage, our synergy with NetApp has helped us meet our customers' demand for cutting edge storage solutions."

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To learn more about En Pointe's NetApp offerings, please visit <http://www.enpointe.com/netapp>.

About En Pointe Technologies Celebrating over 20 years in business, En Pointe is a Microsoft specialist, offering hardware, software and deployment services that are anchored to the Microsoft ecosystem. As one of the largest Microsoft Systems Integrators and Licensing Solutions Providers, En Pointe adds value in all phases of the IT lifecycle, from the data center to the desktop. Visit: <http://www.enpointe.com> Follow: @EnPointeTech and <http://www.linkedin.com/company/en-pointe-technologies>