

Southern Pharmacy Services Celebrates 10th Anniversary

Written by Australian Business

PINK HILL, NC, September 26, 2013 **/24-7PressRelease/** -- Southern Pharmacy Services (SPS) is celebrating ten years in business and marketing a company milestone by hosting open houses and business expos at each of its three locations. The series of events is called PHARMAPALOOZA, which highlights a unique mix of old-fashioned values and new-world business savvy in North Carolina and Virginia.

PHARMAPALOOZA kicks off on September 25 from 11am-2pm in Pink Hill, North Carolina, where Marybeth and Chad Terry started their business in 2003. Built on old-fashioned values and innovative ideas, SPS provides pharmaceuticals to skilled- nursing and assisted-living facilities; group homes, intermediate care facilities; addiction and detention centers; and hospice care sites.

PHARMAPALOOZA will honor the company's 10th anniversary and its commitment to providing the best service and most current technology to its staff and customers to stay competitive in an ever-changing industry.

"Our goal is to keep customers happy today, so they'll come to us tomorrow," says Marybeth. "The fact we offer a 30-day, non-binding contract means customers continue to do business with us because they choose to; not because they have to. We're proud to celebrate 10 years of servicing communities with high-quality, customized service."

Through personalized customer service, state-of-the-art technology, and staying abreast of regulatory changes, SPS remains on the industry's cutting edge despite intense competition. With a commitment to ongoing employee training and education to boost morale, the company's overall strategy also focuses on customer retention, supporting facilities with education and expanding its eMAR (electronic medication administration record) program. Furthermore, SPS continues to develop partnerships with associations and organizations that support its customers.

Since 2011, SPS has been a member of the Atlanta-based Guardian Pharmacy, LLC network, which offers independent long-term care pharmacies the opportunity to maintain local ownership and operations while benefiting from the resources of a large company, including real-time analytics, leadership development and assistance with an intensely complex revenue cycle.

"The unique partnership with Guardian allows us to work independently, but with centralized

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national support to create a business structure that enables quick decision-making and an unwavering focus on resident care," explains Marybeth.

By focusing on the company's core values of customer service, teamwork, and honesty, SPS expanded its service areas and opened facilities in Kernersville, NC in 2008 and Wytheville, VA in 2012. Today, the company employs more than 200 total people and services thousands of customers.

"Over the last ten years, Marybeth and Chad have used their entrepreneurial spirit to establish three successful pharmacies while maintaining the highest reputation for customer attention," said Fred Burke, co-founder and CEO of Guardian Pharmacy. "We are excited to celebrate this milestone with them. It's a clear, true testament to their hard work and deep understanding of customer needs."

Hundreds of people are expected at each invitation-only event that includes pharmacy tours, partner exhibits, entertainment, and food. Dignitaries, elected officials, administrators, resident care directors, facility billing/office managers, directors of nursing, staff nurses, and medical technicians will be in attendance. PHARMAPALOOZA continues October 2 in Wytheville, VA and the final leg of the tour is October 16 in Kernersville, NC.

About Southern Pharmacy Services Southern Pharmacy Services is an independent, full service, long-term care pharmacy with locations in Kernersville and Pink Hill, North Carolina and Wytheville, Virginia. Celebrating 10 years of old-fashioned values and innovative ideas, Southern Pharmacy Services combines its core values of customer service, teamwork and honesty with performance and value pricing to ensure quality service among customers, stakeholders and suppliers. Visit <http://www.southrx.com> for more information.

About Guardian Guardian Pharmacy, LLC, headquartered in Atlanta, Ga., is one of the nation's largest long-term care pharmacy companies and ranks among Georgia's fastest growing companies. Guardian's pharmacies focus on providing outstanding client service to long-term care facilities including assisted living, skilled nursing, and others. Founded in 2004, Guardian has experienced a 46 percent compounded annual growth rate, which the company attributes to its unique Local-Autonomy business model. Pharmacy operators participate in local ownership and benefit from Guardian's experience in high-growth, specialty pharmacies. <http://www.guardianpharmacy.net>.