

Board Certified Orthodontist in Merced Joins Facebook to Continue Community Commitment

Written by Australian Business

MERCED, CA, September 26, 2013 **/24-7PressRelease/** -- Dr. Richard Rowan does not serve a community. He serves his community. The highly skilled orthodontist grew up in Merced and graduated from Merced high school. As a longtime member of the area, Dr. Rowan believes in community wellness and giving back to his home.

"I'm not just an orthodontist," said Dr. Rowan. "I have raised six children here. I've coached sports teams. I have a strong commitment to the area, and interaction is a part of providing good service."

Ultimately, he joined Facebook to stay involved and accessible. "Social media is a popular, convenient way to interact with others from anywhere," said Dr. Rowan. "My Facebook page is informative and shows the fun side of orthodontics. There are so many happy patients showing off their new braces or pearly whites on the page. It's great."

Having a Facebook also increases community interaction with new members. "New patients or people new to the area are able to interact with current patients and staff members on Facebook," said Dr. Rowan. "This can put any anxieties at ease and help them decide if they want to make an appointment."

Dr. Rowan's practice has two locations, one in Merced and one in Mariposa. His services include: braces, Invisalign, surgical orthodontics, implants, removable Inman retainers, jaw evaluations and teeth whitening. He serves patients of all ages and can see children as young as six years old for an orthodontic evaluation. Treatment is rare at this age; however, the practice provides interceptive orthodontics in the event of a problem. Interceptive orthodontics are preventative treatments given to young children with foreseeable orthodontic problems in their future.

For more information, patients can visit his website at <http://www.mymerceddentist.com> or contact his offices at 209-384-3223 (Merced) and 209-966-4600 (Mariposa). Patients are encouraged to visit his Facebook page. They can do this by clicking the Facebook icon on his website homepage.

About Dr. Richard Rowan: Dr. Richard Rowan, orthodontist in Merced, CA, immediately began his dental education after graduating with a bachelor's degree in Zoology. After graduating with a Doctor of Medical Dentistry (DMD) degree, he felt the desire to specialize in orthodontics, so he continued his education. He now offers an array of services, including braces, and Invisalign

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in Merced, among an array of others. Dr. Rowan comes from a long line of dental professionals, all which practice various dental specialties in the area, with a combined total of over 165 years of service! Dr. Rowan's practice is dedicated to the children, youth and adults of Merced and Mariposa counties with orthodontic needs. He strives to provide quality care at a reasonable cost, always keeping in mind individual service. Every patient at his practice is unique and deserves individualized attention and care.

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