

Northridge Dentist Improves Patients' Smiles in Honor of Self-Improvement Month

Written by Australian Business

NORTHRIDGE, CA, September 26, 2013 **/24-7PressRelease/** -- Northridge dentist Dr. Nairi Kureghian celebrates "Self-Improvement Month" during the month of September, and encourages patients to choose September to improve their smiles through cosmetic dentistry in Northridge.

Cosmetic dentistry encompasses all procedures that enhance the appearance and attractiveness of the teeth. Dr. Kureghian is a dentist in Northridge and is an expert in the cosmetic dentistry field and will work with you to achieve stunning results.

Tooth whitening is one of the most popular procedures that Dr. Kureghian gets asked about. While over the counter products do whiten teeth, procedures done by a cosmetic dentist tend to have much longer lasting results. Professional laser tooth whitening done at the Northridge dentist's office can last as long as 5 years.

Straightening is another very commonly requested cosmetic service. Recent advances in tooth straightening options, including Invisalign have made tooth straightening very popular in the adult population.

Veneers and bonding are used to correct a wide variety of cosmetic issues, including severe staining or discoloration due to age, chipped, broken or misshaped teeth and gaps in teeth, among others. Veneers involve adhering a thin layer of porcelain over the front face of the teeth. With bonding, a resin composite substance is painted over the teeth and then cured with a bright light until it hardens. It is then precisely shaped and shined to look like natural, healthy teeth. The results bonding or veneers in Northridge provide are stunning, and the Dr. Kureghian is an expert at both procedures.

Another procedure that dramatically improves smiles is dental implants. Recent studies have proven that the benefits of dental implants for tooth restoration are numerous, including increased health, comfort, appearance and self- confidence. They are rapidly replacing removable dentures, and are an option for anyone healthy enough to undergo routine oral surgery.

Gingivectomy and crown lengthening are cosmetic procedures that correct a condition where the gum line is longer than average, making the teeth appear smaller when smiling. Referred to as a "gummy smile", this variation is not unhealthy in itself but some patients find it aesthetically displeasing or embarrassing. The Northridge dentist can correct this issue with a cosmetic

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procedure called a gingivectomy, which involves removing excess gum tissue and reshaping the gum line. Crown lengthening is also used to correct gummy smiles and requires a small portion of the jawbone to be removed, thereby exposing more of the tooth. Both procedures have quick recovery times and the patients report increased confidence and happiness with their appearance.

Dr. Kureghian encourages her patients to take charge and improve their smiles in the spirit of self-improvement month. "A beautiful smile improves your entire appearance. I will work closely with my patients to achieve the most professional results. You will be amazed at what it does for your confidence".

The Northridge, CA dentist can discuss these and other cosmetic procedures with patients at her Reseda Blvd. office. Please call 818-701-6197 to schedule an appointment, or visit her website at: <http://www.themasterpiecesmiles.com> .

About Dr. Nairi Kureghian: Dr. Nairi Kureghian graduated from USC School of Dentistry in 1993 where she earned her Doctor of Dental Surgery degree (DDS). She has also received her Certificate in surgical placement of implants at Engel International Institute of Advanced Dentistry and is an active member of numerous dental organizations. Dr. Kureghian believes that it is important to continue dental education after completing dental school. Since graduating, Dr. Kureghian has completed training to become a certified Invisalign provider and has also received extensive training in surgical placement and restoration of dental implants. Dr. Kureghian also has training and is certified in performing soft tissue laser dentistry.

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