

IOMIC Grips Used by the Winner of The TOUR Championship and the FedExCup

Written by Australian Business

SANTA ANA, CA, September 26, 2013 **/24-7PressRelease/** -- IOMIC USA, manufacturer of innovative, revolutionary and dynamically designed grips, announced today that IOMIC's Midsize Putter Grip was used by the winner of the TOUR Championship and the FedExCup.

"The winner has been playing outstanding golf the past few months and has finished third or better five times in his last seven starts on tour. His hard work and dedication have paid off and we congratulate him on winning the TOUR Championship and golf's biggest prize, the FedExCup," stated Katz Murai, General Manager, IOMIC USA.

The winner shot a 13-under 267 to become the first European to win the TOUR Championship and the FedExCup. This is his fourth career victory and second victory of 2013 and he is now ranked #4 in the world. He used an IOMIC Midsize Putter Grip.

The IOMIC Putter Grip features an ergonomic design that provides the feel and control necessary to inspire confidence during every putting stroke. It is available in standard, mid-size and large with nine bold colors to choose from.

All IOMIC grips feature the revolutionary "IOMAX" technology, a proprietary compound that provides a soft feel with control. This material provides adhesiveness, is water and friction resistant and is naturally white in color which allows for a full spectrum of color - IOMIC's signature trait.

2013 IOMIC TOUR WIN TOTALS (41):

PGA TOUR
TOUR Championship
Deutsche Bank Championship
Wyndham
Championship
Memorial Tournament
Crowne Plaza Invitational
Humana Challenge
WGC
Accenture Match Play

LPGA TOUR
CN Canadian Women's Open
Manulife Financial LPGA Classic
U.S. Women's
Open
Walmart NW Arkansas Championship
Wegmans LPGA Championship
ShopRite LPGA
Classic
Pure Silk-Bahamas LPGA Classic
North Texas LPGA Shootout
Kraft Nabisco
Championship
Honda LPGA Thailand

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CHAMPIONS TOURSenior PGA Championship

WEB.COM TOURChiquita ClassicLouisiana OpenChile Classic

LADIES EUROPEAN TOURISPS HANDA Ladies European MastersLalla Meryem CupISPS
Handa New Zealand Women's OpenISPS Australian Women's Open

Japan Golf TourFujisankei ClassicDiamond CupTsuruya OpenToken Homemate Cup

Japan LPGA TourLPGA Championship Konica Minolta CupNEC KaruizawaEarth Mondahmin
CupResort Trust LadiesHoken no Madoguchi LadiesStudio Alice LadiesYamaha Ladies Open
KatsuragiT Point Ladies Golf TournamentAXA Ladies Golf Tournament

ASIAN TOURZaykabar Myanmar OpenSAIL- SBI Open

LADIES ASIAN GOLF TOUR 2013 KENDA Tire LPGA Open

For Media Inquires Contact:Vanessa Price / 714-544-6515, readthegreens@aol.com Tracy
Nackel / 760-420-1602, tnackel@cox.net

About IOMIC USA:

IOMIC USA manufactures premium, ergonomically designed golf grips that focus on technology. The company uses a revolutionary material called "IOMAX", which enhances grip feel, reduces torque and allows for a variety of color choices. The ergonomic design of IOMIC grips, combined with a super soft touch and feel, ensure maximum feedback and control for golfers. The launch of the Color Grip Series helped the company gain attention in the industry for the wide variety of colors offered. This led to the development of the Art Grip Series, the

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industry's first ever marbled grip. IOMIC grips are in the bags of many top professional and amateur golfers worldwide. For more information about the company please visit <http://www.iomicusa.com>.