

HOFFMAN ESTATES, IL, September 26, 2013 **/24-7PressRelease/** -- As dentists in Hoffman Estates, Drs. Lars Johnson and Kenneth Kite are dedicated to advancing Forest Edge Dental to meet all of their patients' needs. Together, this team of Hoffman Estates dentists is pleased to announce Forest Edge Dental is getting involved in social media by creating a Facebook fan page and a Twitter account. Dr. Johnson is also happy to introduce a dentistry blog that will be hosted on their practice's website a <http://www.forestedgedental.com>

.

"We are excited to increase our interactions with our patients by having a social media presence. The more we are able to interact with our patients, the more comfortable they will be with us as dentists. I hope all of our patients will "like" our Facebook page, "follow" us on twitter and read our blog in the future," said Dr. Lars Johnson, a Hoffman Estates, IL dentist.

The blog is a medium through which Drs. Johnson and Kite will be able to educate their patients through short blog posts detailing different topics in dentistry. From general dental topics to different treatment methods, the blog is designed to increase patients' dental knowledge. It has been proven that patients who are more educated are more likely to take better care of their personal dental health.

The Twitter account and Facebook page will be more conducive to patient interaction. Each account will post occasional short thoughts or links to dental content and patients will have the opportunity to respond, comment or "retweet" anything that Forest Edge Dental posts. This will create a dialogue between patients and dentists that will benefit both parties.

Patients can easily find links to the new social media profiles listed on Forest Edge Dental's comprehensive dental website. The new site offers a variety of content, including office hours, location, staff bios and a list of services that are offered.

Through the availability of an interactive social network and online blog, Dr. Lars Johnson and Dr. Kenneth Kite of Forest Edge Dental hope that their patients will continue to reach out for more information on dentistry.

About Forest Edge Dental: Dr. Lars Johnson was born and raised in Schaumburg. He earned his Doctorate of Dental Surgery (DDS) from the University of Illinois at Chicago College of Dentistry and was honored with the "International College of Dentists Award" in recognition of a

Forest Edge Dental Connects With Patients Through Social Media

Written by Australian Business

student who demonstrated the most dedication and commitment to dentistry. Dr. Johnson has been practicing in the Chicago suburbs for over nine years and just recently became the owner of Forest Edge Dental in 2011. Joining Dr. Johnson at Forest Edge Dental is Dr. Kenneth Kite. Dr. Kite received his dental degree from the Loyola University School of Dentistry in Maywood, IL in 1973. He spent a year as an associate in Peoria, IL before opening his first office in Des Plaines in 1974. Dr. Kite opened his second office in Hoffman Estates in 1980 where he has practiced since.

Media Contact: Dr. Lars Johnson contactus@forestedgedental.com 1722 W. Algonquin Rd. Hoffman Estates, IL 60192 (847) 934-8070
<http://www.forestedgedental.com>

As seen on: <http://www.epressdistribution.com/news.asp?id=2849>