

BEAVERTON, OR, September 26, 2013 **/24-7PressRelease/** -- The most recent announcement by Apple, Inc. of its most up-to-date phones has developed significant concern in the technological and payments industries. The new phones do not feature a commonly embraced protocol known as "Near Field Communications" or "NFC". This feature permits gadgets to exchange data.

This multi-purpose attribute can also be used in mobile payment applications and makes use of the exact same radio frequency as the "Radio Frequency Identification" or "RFID" protocol: 13.56 MHz. That is the exact frequency used by the chips and payment systems created around contactless credit, ATM and debit payment cards carried by almost everyone.

<http://www.dailyfinance.com/2013/09/12/did-apple-just-kill-nfc/>

This item from the DailyFinance website gives some added analysis of the move by Apple and the competing technologies ("AirDrop" and "iBeacon") they will certainly include in iOS 7. Additionally talked about there are the degrees of adoption of NFC by competing phone, gadget and OS service providers.

According to Rick Dondo, Director of Advertising and Marketing for CARMick Products: "This move will certainly further perplex the industry and result in additional delays in the deployment of mobile payments with Mobile phones. This will certainly imply wallet-sized payment cards of all types will certainly prevail for longer than could have been the situation if Apple had actually used NFC. Therefore, customers desiring the benefit of 'swipe and go' transactions cards will certainly be holding contactless cards longer than might otherwise have been expected."

He went on to state that "The CARD ID Preserver sleeves will certainly continue to provide a terrific value proposition to our customers. These economical sleeves actually are 'The Secret to Keeping Your Data Where It Belongs' and permits you to carry your cards in the wallet, bag or purse you already love."

http://www.amazon.com/Protection-Contactless-Hard-earned-Electronic-Pick-pocketing/dp/B00C9NJ0VG/ref=sr_1_13?ie=UTF8&keywords=credit+card+holders

CARMick Products makes their sleeves available on Amazon. The credit card holders block

unauthorized scans of your cards by illicit scanners and Mobile phones; gadgets featuring RFID, NFC and various other technologies capable of exciting and receiving the data stored on your credit and various other payment cards.

CARMick Products of Beaverton, OR, is a recent entry in the consumer goods and retail industry. It is focusing its sales and marketing efforts in the electronic marketplace provided by Amazon. The company is dedicated to providing a variety of high-quality consumer and retail items.

Their first products target the growing consumer need for identity protection. This product line addresses the pervasive need for the protection of personal information. Specifically, CARMick Products currently provides a product focused on preserving the privacy of the electronic data carried about in pockets, purses and wallets by nearly everyone.

For more information about CARMick Products, please visit our web site.
<http://www.carmickproducts.com>

CARMick Products<http://www.CARMickProducts.com>