

NEW YORK, NY, September 26, 2013 **/24-7PressRelease/** -- New York based SIX22, an elite force in the healthcare marketing world, has been entered into an exclusive contest to win their own commercial during football's biggest game this February. The competition is sponsored by Intuit Quickbooks and is designed to shine a spotlight on a select few small businesses from around the country.

The big game this year will be held on February 2, 2014 at MetLife Stadium at the Meadowlands in East Rutherford, New Jersey, to determine the champion for the 2013 season. It will be the first NFL Championship Game to be held in the New York area in over forty years.

The big game will be aired on the Fox Network and commercials are undoubtedly at a very high premium, with the ad rate for a 30-second advertisement set at \$4 million.

The Intuit Quickbooks sweepstakes seeks to highlight small businesses with inspirational stories and interesting backgrounds. There are several rounds of voting before the winner is selected in November, with the grand prize being a professionally produced TV commercial. Fans can vote once a day, so help out SIX22!

SIX22 is confident that its unique story and background will give it a leg up on the competition, as few companies can claim they are revolutionizing an industry in a similar fashion. In just a couple years SIX22 has put its strong mark on the healthcare marketing arena with a client portfolio currently spanning six states.

SIX22 is calling all hands on deck to vote for their entry, which is as simple as clicking on this link <https://www.smallbusinessbiggame.com/ny/SIX22/385482>. SIX22's team of intrepid marketers have all received the signal from the home base and are taking a short break from their daily hustling to unite for the cause.

"Quickbooks is a game-changing platform for small businesses like ours because our finance department would have to work at least three times as hard if not for their software. This is a tremendous contest that will allow SIX22 to shine like we always do. We will repay Intuit by filming a spectacular and unforgettable commercial, once we win of course," remarked Jason Newman, founder and CEO of SIX22.

SIX22 is the leading team of marketers, designers and healthcare professionals working around the clock to transform healthcare companies of all shapes and sizes into the most recognized and successful in their industry, with a strong focus on referral generation, business development and reimbursement maximization.

Clients are provided the full range of marketing solutions. Off-line services include logo discovery, business cards, brochures, print ads, event-planning, field marketing and more. Online services include website development, social media, search engine optimization, reputation management, ad campaigns and more.

SIX22 created a one-of-a-kind referral and admission enhancement system for skilled nursing facilities called 'Six-Link'. Their most recent innovation is the world's first 24-hour Nursing Home Admissions hotline. Call toll-free 1-855-MY-ADMISSION from anywhere at anytime and we will connect you immediately with a top-notch nursing home in your desired area.

For more information on SIX22, kindly contact Yitzy Rosenblum, Director of Marketing, at 888-412-6728 or at yitzy@six22llc.com. Check out their website at <http://www.SIX22LLC.com>. Like them at [Facebook.com/SIX22](https://www.facebook.com/SIX22) and Follow them at [Twitter.com/6IX22](https://twitter.com/6IX22).

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