

DALLAS, TX, September 26, 2013 **/24-7PressRelease/** -- The Riddle of the Exporter has been called: "The best workshop on exporting, making a complex topic easy to understand while being fun and interactive". At the fall conference for the Small Business Development Centers, Elyse Eriksson, creator of The Riddle of the Exporter seminars certified Small Business Development Center (SBDC) counselors from eleven states/territories to become trainers/facilitators, offering The Riddle of the Exporter 1-Day seminars in their region. The Certified Trainers include: Alaska SBDC-Lynn Klassert, California SBDC-Carlos Figari, Connecticut SBDC-Jacqueline Torcellini, Florida SBDC-Wayne Brass, Anil Chang, Dr. Cynthia Johnston, Rafael Pratts, Jim Riley, Illinois SBDC- Steve Bob, Shelby Parchman, New Jersey SBDC-Barbara O'Neal, Pacific Islands SBDC Network-Fred Granillo, Perry Inos, Pennsylvania SBDC-Carolina Martinez, Puerto Rico SBDC- Veronica Zenon, Texas-Wichita Falls SBDC-Shannon Rutledge and Utah-Wendy English.

The Small Business Development Centers (SBDC) are the preeminent providers of small/medium business counseling, education and information. The SBDC network provides high quality, cost effective assistance through its members, resulting in a positive long-term economic impact. The SBDC annual conference was held in Orlando, Florida, September 9-12th and welcomed over 1200 directors and counselors of the association.

The Riddle of the Exporter 1-Day Seminar opened the international track of the conference. In addition to The Riddle of the Exporter seminar, the sponsor of the international track, the Trade Promotion Coordinating Committee and SBA International Division offered over 20 seminars on advanced topics such as international marketing, international logistics and international finance options.

For more information on how you can participate in The Riddle of the Exporter 1-Day Seminar in your state, contact Elyse Eriksson, <http://www.riddleoftheexporter.com>, <http://www.exportconnector.com> or <http://www.asbdc-us.org>

Export Connector is the bridge between new exporters and the resources that will make them successful. Services offered include the acclaimed training and workbook, The Riddle of the Exporter which teaches an easy to follow 8-step process and strategy sessions with experts to create your "roadmap to exporting".