

Riccardo Carretti Showcases Professional Accomplishments through Worldwide Branding

Written by Australian Business

LAKE FOREST, CALIFORNIA, September 27, 2013 /24-7PressRelease/ -- Riccardo Carretti, Founder and President of Italian Quality Products, Inc., has been recognized by Worldwide Branding for showing dedication, leadership and excellence in marketing.

With 30 years of experience in the field, Mr. Carretti is known for his expertise in marketing and in food manufacturing machine systems. On a daily basis, he is involved in consulting, customer training and support. Other business activities include communicating with suppliers in Italy, and importing commercial and industrial pasta and cheese machines. His company, Italian Quality Products, Inc. is a leader in consulting and importing commercial and industrial food manufacturing machines to meet its customer requirements.

A professional with an eye for design, Mr. Carretti is the holder of a degree in architecture. In 2005, inspired by his architectural education and his interest in design, he started promoting Italian kitchen cabinets on the West Coast. His most relevant project completed was the furnishing of 376 condominium units of One Rincon Hill, the tallest residential high rise building in San Francisco, CA.

He attributes his success to his education, his upbringing in Italy, family support, desire to learn, and hard work. After deciding to move to the USA, he realized the huge gap between the quality of food he was accustomed to and the reality of what was available. He was also disappointed in the way Americans portrayed traditional Italian food products so he decided to make a difference and started importing and marketing commercial and industrial machines to manufacture specialty food products, focusing on pasta and mozzarella cheese.

In the years ahead, Mr. Carretti intends to continue growing and thriving in his sectors.

For more information about Italian Quality Products, Inc., visit www.pastamachine.com.

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

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Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

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