

TORONTO, CANADA, September 27, 2013 **/24-7PressRelease/** -- The Contract Packaging community now has its own global network, the Co-Pack Map, where co-packers can register their company and the services they provide, and brands can go to find the co-packers that match their needs.

The Co-Pack Map allows contract packaging service providers to register themselves, create their company profile, list all the packaging services they provide, such as blister or clam-shell packaging, pick-and-pack, point-of-purchase displays, or corrugate manufacturing. They then obtain their personalized domain name, giving them an easy-to-find online presence, and plotting them on the global contract packaging map. This helps increase awareness of these suppliers and their capabilities at large.

Consumer Brands and users of contract packaging services can go to the map and fill out a Request For Quote, targeting a selected region and co-packers providing specific services, of fulfilling specific criteria, such as FDA certification, or a peanut-free facility. Thus brands can find the co-packers most adapted to their needs, and co-packers can reach new customers and increase their business.

"For many contract packagers, being found is a major challenge. They offer quality specialty services, but don't necessarily have a website, or great SEO ranking," explained Jessica Liu, Senior Product Manager of Emerging Products at Nulogy. "Being on the Co-Pack Map will help them be found by the customers looking for co-packers in their region or offering their services."

In order to get on the Co-Pack Map, co-packers should go to <http://www.contractpackaging.com>, and sign up. A message with a confirmation link will be sent to the email address used to sign up. Users will need to open the link to activate their account. Co-packers will then be logged in to the Co-Pack Map and can create their site profile.

The Co-Pack Map is a geographic visualization of the global packaging community. It's a place to see and visit members of this growing network around the globe. Co-packers can showcase their operation, find new business, and search for partners. While brands are able to see packaging service providers in their area, and connect with them.

Whether you're a brand or co-packer, you can use the Co-Pack Map to find new partners, or strengthen your existing relationships.