

SA-SO Launches New Design-A-Sign Online Proofing Center

Written by Australian Business

ARLINGTON, TX, September 27, 2013 **/24-7PressRelease/** -- Today SA-SO, a leading distributor of traffic and safety products, launched its new online proofing center that will allow customers to design and order their own personalized, custom-worded traffic and safety signs.

The new center, Design-A-Sign, can be accessed by visiting sa-so.com and clicking on the "Design-A-Sign" link. Once there, customers can browse and purchase from a wide variety of regulatory, guide and OSHA signs.

The new service will give customers the opportunity to enter personalized copy on traffic and parking signs, view and approve the proof then submit to SA-SO for printing. Once the customer submits the order, a SA-SO sales representative will contact them for payment and then the order will be printed right from the customer-submitted proof at SA-SO's facilities in Texas.

"Design-A-Sign is very similar to other self-service printing websites like Vista Print," said Becky Nussbaum, SA-SO's CEO. "We're really excited about our new system because we believe it will expedite the custom traffic sign process by reducing the amount of time to production, which helps us enhance our customer service."

While Design-A-Sign offers the most popular signs, if a customer's needs exceed the Design-A-Sign inventory, he or she should contact the company for an estimate on a custom order.

Based in Texas, SA-SO is a one-stop-shop distributor of traffic, safety and facility products. The company specializes in making standard and custom signs to meet a customer's exact specifications. SA-SO is dedicated to exceeding customer expectations by delivering the right, quality product - right on time. Anything you need, just say-so! For more information, visit <http://www.sa-so.com> or call 972-641-4911.