

Beach Terrace Care Center Celebrates Child Health Day

Written by Australian Business

LONG BEACH, NY, September 27, 2013 **/24-7PressRelease/** -- Beach Terrace Care Center is proud to spread awareness about Child Health Day this October 7, 2013. Proclaimed a day of National Observance by President Calvin Coolidge in 1928, it was observed on May 1st until 1960, when it was transferred to the first Monday of October.

As part of the annual presidential proclamation for the day, organizations interested in child wellness are invited to join together on Child Health Day to help increase awareness of child health issues such as prenatal care, adolescent health, preventing injuries, immunizations, healthy eating and healthy lifestyle.

Healthcare organizations across the nation celebrate the day through various activities and events. The Health Resources and Services Administration provides educational resources for parents and schools about issues such as child obesity prevention and healthy choices. Today, according to the Center for Disease Control, about one in three American kids and teens is overweight or obese. That is nearly triple the rate in 1963, a major risk factor for serious health consequences later in life.

"Although we as a healthcare organization are obviously on the opposite end of the age spectrum, we at Beach Terrace feel a responsibility to spread awareness of Child Health Day. We are all one large community and the health of all of our citizens is equally important. In addition, the choices we make as youths directly impacts our health later in life," noted Martin Zwick, Administrator at Beach Terrace Care Center.

Named one of America's Best Nursing Homes of 2013 by U.S. News & World Report, Beach Terrace Care Center is a 182-bed premier skilled nursing facility, specializing in dedicated treatment options for residents from short term rehabilitation to long term care. Located at 640 W Broadway, Long Beach, NY, mere feet from the beach, Beach Terrace Care Center provides personalized care for each resident. Beach Terrace offers a renowned Alzheimer's/Dementia program, hospice and behavioral unit.

For more information on Beach Terrace Care Center, visiting hours, or general inquiries, call us at 516.431.4400 or email us at admissions@beach-terrace.com. Kindly visit our website at <http://www.beach-terrace.com>. Like us at [Facebook.com/BeachTerraceCC](https://www.facebook.com/BeachTerraceCC) and Follow us at [Twitter.com/BeachTerraceCC](https://twitter.com/BeachTerraceCC).