

## SEPCO Launches Redesigned Website to Enhance Customer Experience

Written by Australian Business

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STUART, FL, September 27, 2013 **/24-7PressRelease/** -- Solar Electric Power Company is pleased to announce the launch of a completely redesigned website at <http://www.sepco-solarlighting.com>. This website was redesigned to provide a better user experience with streamlined information.

In addition to providing streamlined information for a more user friendly experience, the website also offers better branding and a contemporary look to match the new environment of the internet. This is aligned with the branding of the company as well as providing mobile device structure for multiple platform uses. The site has been complete optimized for every device.

With detailed product specifications combined with an enhanced application section, the website provides in-depth information for anyone—architects, engineers, contractors and end users included—interested in utilizing commercial solar lighting and off grid solar power systems.

The website also includes an informative blog as well as request forms for additional information and technical support. As part of the enhanced website design, users also have the ability to upload project parameters when blueprints or cad files are needed.

About SEPCO: SEPCO's technical and engineering experience in the industry positions SEPCO as a leader in the solar lighting market by offering multiple technologies to adapt to customer's and environmental needs of each project. SEPCO can use lighting technologies such as Light Emitting Diode (LED), Compact Fluorescent (CFL), Induction, High Pressure Sodium, Low Pressure Sodium, HID, and Plasma. SEPCO is also able to meet high light level requirements for roadways, parking lots, and security applications with various operating profiles through wireless controls.