

BANGALORE, INDIA, September 28, 2013 /**24-7PressRelease**/ -- Pothi.com, India's leading Print-on-demand backed self publishing platform, has announced the launch of a sketch writing contest "Draw Them Up" with a cash prize of INR 4000 for the winning entry. This contest invites participants of all age groups to showcase their talent with words. The details of the contest could be found on the company's website.

Jaya Jha, the co-founder of Pothi.com, speaking about the idea behind the conception of this contest, said, "This contest continues our tradition of writing contests which started in 2010. With these competitions we aim to incite the imagination of both aspiring as well as established writers and give them a platform to demonstrate their talent". Last year the contest saw around over hundred entries and the company is expecting to see an increase in participation this year. Abhaya Agarwal, the other co-founder of Pothi.com, commented on the current writing scenario in the country, " India has been seeing a surge in the size of writing community over the past few years but the opportunities for them are few and far between. Pothi.com commits itself to providing the writers with the services and platform required for publishing their work without the hassles of traditional publishing".

The contest is open till October 13, 2013 and the results will be declared by October 31, 2013.

Pothi.com was founded in 2008 with the aim to make publishing accessible to all by leveraging technology. It is now one of the leading print-on-demand based self publishing companies of India. Its publishing platform can be used by individuals and organizations for publishing their books in print at little or no upfront investment. E-books can also be published through the platform. It includes various publishing tools, services, an online store as well as distribution through major online platforms like Flipkart.com and Amazon.in.