

PORTAGE, MI, September 28, 2013 **/24-7PressRelease/** -- ABAI is now able to offer its journals online and on mobile devices to help readers and members discover content relevant to their interests. A skilled marketing team will work to promote ABAI journals with university libraries, expanding the reach and influence of the science. Additionally, ABAI is investing in its journals' social media presence, to further broaden its audience.

The Behavior Analyst publishes articles on theoretical, experimental, and applied topics in behavior analysis. The Analysis of Verbal Behavior primarily publishes experimental or theoretical papers relevant to a behavioral analysis of verbal behavior. Behavior Analysis in Practice is a translational publication designed to provide science-based, best-practice information relevant to service delivery in behavior analysis.

ABAI (www.abainternational.org) contributes to the well-being of society by developing, enhancing, and supporting the growth and vitality of the science of behavior analysis through research, education, and practice. ABAI provides many services to its 6,000 + members and to the field, including events that promote dissemination of the science, job placement services, scholarly journal publication, and resources such as books and videos. ABAI's goal is to increase the visibility of behavioral journals and the number of researchers with access to them in the US and worldwide. Thanks to this partnership, more students, practitioners, and researchers will have access to latest in behavioral research and writings, allowing for more people to discover methods of understanding the world unlocked by behavior analysis.

Springer Science+Business Media (www.springer.com) is a leading global scientific, technical and medical publisher, providing researchers in academia, scientific institutions and corporate R&D departments with quality content via innovative information products and services. Springer published roughly 2,200 English-language journals and more than 8,000 new books in 2012.

For more information, contact ABAI at (269) 492-9310 or visit our journal webpages at <http://www.abainternational.org/journals.aspx>.