

PARIS, September 30, 2013 /**24-7PressRelease**/ -- Samantha They, Key Account Manager of Accor, has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in revenue and portfolio management.

With nearly a decade of practiced experience in her field, Ms. They is uniquely qualified to oversee a vast array of tasks on behalf of Accor. Over the past three years, in her capacity as key account manager, she has managed four portfolios, as well as one key account for L'Oreal. In addition, she is responsible for revenue growth, with yearly targets for each account. Passionate about her work and her company, Ms. They also works with the marketing team, designs and implements her strategies for worldwide POS, and conducts all trade marketing actions.

Prior to joining Accor, Ms. They was a product manager for L'Oreal. With her international experience interacting with luxury hotels, she was sought out by Accor for her position. She is able to excel in the industry due to her fluency in four languages: French, English, Swedish and Spanish, as well as her prior experiences and education. She is now pursuing an EMBA at HEC, ranked #1 by the Financial Times for their executive programs, and also holds a master's degree in international business. Looking ahead, Ms. They will continue to grow professionally on an international level regarding luxury products.

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

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