

HARRISBURG, NC, September 28, 2013 **/24-7PressRelease/** -- What do aging, drinking coffee and taking tetracycline have in common? They all can darken and stain your teeth. If you find yourself in need of teeth whitening, Dr. Mark Icard offers in-office teeth whitening at his Harrisburg, NC dentist office.

A number of causes can contribute to darkening teeth. For example, frequently eating staining foods, such as coffee, berries, tea, and soy sauce can contribute to darkening. Smoking or other tobacco usage has a similar effect. Because teeth tend to darken as you age, darker-than-normal teeth can make you appear older than you are. As this is not the image you likely wish to present to the world, teeth whitening can help.

Professional teeth whitening at Dr. Icard's office can provide dramatic results, particularly more than over-the-counter dental preparations, such as whitening toothpastes or strips. Dr. Icard is able to utilize significantly more potent whitening materials in his office than can be sold over the counter. This is because Dr. Icard can carefully monitor you at his office to ensure the active whitening ingredients remain solely on your teeth, not your gums.

"Over-the-counter whitening ingredients may whiten teeth by one to two shades," says Dr. Icard, a Harrisburg cosmetic dentist. "In-office teeth whitening can whiten anywhere from four to eight shades, plus it can last up to five years, depending upon a patient's habits."

At Dr. Icard's Harrisburg cosmetic dentist office, he creates customized tooth whitening trays. He will take a mold of your teeth and at a return visit, give you a personalized whitening mold. He will demonstrate how to apply the whitening gel to the mold. After a brief amount of time wearing the mold and whitening gel, you will experience brighter, whiter teeth.

The entire, painless process requires less time commitment than at-home whitening options, plus greater reward: a significant, noticeable difference in how white your teeth are. At-home whitening kits may require application for 30 days to show one to two shades of whitening while Dr. Icard's kits only require wear for 15 to 20 minutes per day to experience a noticeable difference.

"It is very rewarding to see how much a patient's level of confidence is boosted after teeth whitening cosmetic dentistry treatments," Dr. Icard says. "They feel like movie stars with their brilliantly white teeth, and to me they are."

Harrisburg, NC Dentist Whitens Smiles With In-Office Whitening

Written by Australian Business

Ready to reveal brighter, whiter teeth? Call Dr. Icard, cosmetic dentist Harrisburg, at (704) 455-5003 to schedule an appointment to create your personalized whitening mold. Dr. Icard's office is located at 500 Highway 49 South, Suite 500 in Harrisburg. For more information on services Dr. Icard offers, visit www.drmarkicard.com.

About Dr. Mark W. Icard, DDS: Dr. Mark Icard is a 1987 graduate of the University of North Carolina at Chapel Hill, School of Dentistry and has been practicing in Harrisburg since 1991. To keep up with the rapid advances in dentistry, he spends many hours in continuing education, study clubs and meetings. Dr. Icard and his staff offer services such as teeth whitening, dental implants and root canal in Harrisburg.

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