

RALEIGH, NC, September 28, 2013 **/24-7PressRelease/** -- Al Leach, president of MMI Public Relations, a public relations firm based in the Triangle region of North Carolina, has announced that the firm has named Amanda Romano as assistant account executive. In this position, Romano is responsible providing public relations services to a wide range of clients, including those in the real estate, personal care, restaurant and hospitality industries. She works with clients to increase their brand awareness and make them known locally and nationally, and assists them with building a positive brand reputation that aligns with their larger company goals.

Prior to joining MMI, Romano coordinated marketing, advertising and public relations activities as an account executive for a communications company. She received her Bachelor of Arts in communications with a concentration in public relations and a minor in journalism from North Carolina State University. A native of Princeton, N.J., she now resides in Cary, N.C.

QUOTES:"We are excited to have Amanda join our team as an assistant account executive," said Leach. "Her considerable marketing and communications experience makes her a valuable addition to our team, and we are happy to have her on board."

NEW MEDIA CONTENT:MMI Public Relations' Twitter account <http://twitter.com/MMIPR>

MMI Public Relations' "Be Heard" blog<http://www.mmipublicrelations.com/blog>

MMI Public Relations' YouTube channel<http://www.youtube.com/user/mmipublicrelations>

MMI Public Relations' Facebook page<http://www.facebook.com/mmipublicrelations>

ABOUT MMI PUBLIC RELATIONS:MMI Public Relations is a full-service PR firm with offices in Charlotte and in the Triangle region of North Carolina that helps its clients start big conversations and make powerful connections. With a strong base in traditional public relations, MMI has strategically evolved into a market leader in emerging PR tools such as social media, online video and podcasting. MMI works with firms and individuals in a wide spectrum of industries across the nation. Ranked one of the top PR firms in North Carolina and nationally, MMI is the recipient of numerous awards in the public relations arena and the community, including recent recognition with the 2012 Cary Chamber Small Business of the Year award,

Amanda Romano Joins MMI Public Relations As Assistant Account Executive

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based on the criteria of innovation, successful growth, community service and an exceptional work environment. For more information, call 919-233-6600, visit the MMI Public Relations website at <http://www.mmipublicrelations.com> or the MMI Public Relations Blog at <http://www.mmipublicrelations.com/blog>.