

LOS ANGELES, CA, September 29, 2013 /**24-7PressRelease**/ -- Primewinn is partnering up with Black Pearl Media for the network's fall season premier launch on Wisecast Cable TV and upcoming event, "The Power of Partnership." Primewinn is proud to be a partner of the network and apart of this event. Primewinn.com is working to bring quality and relevant media and entertainment to our users, unlike any other website we know of today. Concurrently, Blackpearl Media Group is unlike any other network. They are setting the bar for creation, distribution and marketing for television programming, so it's no wonder that Primewinn is working hand in hand with the network. Television shows produced by Black Pearl Media will originally be aired on Wisecast Cable TV and an online version of the archived programming will be available on Primewinn.com the following day. This convenient system and resourceful partnership makes it easy to catch anything missed during airtime.

"The Power of Partnership" Fall Season Premier launch event will take place on Friday, September 27th, 2013 at 3100 Rooftop + Lounge, located at 3100 Wilshire Los Angeles, CA. 90005. This exclusive A-list affair will host over 400 Hollywood elite and industry tastemakers to enjoy LIVE music, exquisite cuisine and drink specials as they relax and network in a posh environment. During the evening, guests will have the opportunity to preview the networks new fall line-up of programming.

The Red Carpet opens at 8pm with a pre-event cocktail reception where guests will enjoy, delectable appetizers and signature drink cocktails. Network owner, Chris Black, will feature guests from the worlds of Music, Film and TV--including Executive Producers and Talent to preview Black pearl Media Groups networks' new line up of fall shows. Mr. Black will also take to the main stage to deliver a special announcement about Black pearl Media Group networks' groundbreaking technology and its new partnership with Primewinn, as well as others.

About Primewinn.com Primewinn is a premiere shopping destination with the hottest brands and products that incentivizes users to watch promotional videos and shop. The creators of the website, <http://www.primewinn.com>, have built amazing retail partnerships with merchants and advertisers that want to sell their products and reach their fabulous customer base. A passionate and creative team has invested their time and passion in to making Primewinn what it is today and continue to contribute to the potential of what it can become. Visit today to be entertained and enjoy every click of the way.