

The Pujols Kitchen Gives Away Baseball Bat Pepper Grinder Signed by Albert Pujols

Written by Australian Business

ST. LOUIS, MO, September 29, 2013 **/24-7PressRelease/** -- This week The Pujols Kitchen wrapped up its most successful Facebook campaign to date, helping increase social media awareness on the company's mission - using profits from the sales of its cookware to address poverty globally, one family at a time.

After the company's Facebook page reached 2,500 likes, it gave away a Baseball Bat Pepper Grinder signed by Albert Pujols, first baseman for the Los Angeles Angels of Anaheim. With the pepper grinder, the winner also received the official Pujols Kitchen cookbook signed by founder Deidre Pujols, wife of the star baseball player.

The winner of the promotion, Karey James of California, is a baseball fan who was thrilled to receive the giveaway. She posted on The Pujols Kitchen Facebook page: "Oh my gosh! I am so excited! We are also lifelong Angel fans, so my family is extra thrilled! Can't wait to try some new recipes! Thank you!"

Watch Deidre Pujols draw names in the giveaway: http://youtu.be/VwXgR_wA4AE

The Pujols Kitchen is updating its current cookbook of Dominican-inspired and Pujols family recipes for debut later this year. The cookbook features beautiful, vibrant photographs of Deidre Pujols' many trips to meet and cook with the women of the Dominican. It also provides recipes for the delicious and hearty recipes Deidre learned to make from Dominican women who inspired her on her trips.

About the Facebook Giveaway

The Pujols Kitchen regularly uses Facebook promotions to promote its mission to help families in need globally through the sale of cookware and bakeware inspired by Dominican culture. The company is delighted by the interest and interactions it has seen from fans on social media.

The pepper grinder campaign had a total reach of 45,760 in less than one month, and helped grow page likes by almost 1,500 in one month. The next giveaway will help The Pujols Kitchen double its Facebook likes from 2,500 to 5,000.

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In a Facebook giveaway earlier this summer, The Pujols Kitchen gave away a piece of its popular cookware - a large caldero. The winner of the caldero was delighted to receive the cookware and said of her giveaway:

"I love it. Awesome quality cookware! But more than winning a prize, I am touched by what this company stands for and does. Profits from the sales of their cookware are donated to families all over the world who are poor and needy. They donate cookware as well as food items. How amazing is that? I don't think I've ever dealt with a company I have more respect for. Thank you, Pujols Kitchen, for the contest, my prize, and what you stand for. It is increasingly rare to find a company that cares about more than the almighty dollar."

Stay tuned for the next opportunity to enter a Pujols Kitchen Facebook giveaway.

About The Pujols Kitchen

The Pujols Kitchen is the brainchild of Deidre Pujols, wife of first baseman for the Los Angeles Angels of Anaheim. Inspired by the kitchens of her grandmothers, and the delicious Dominican cuisine, Pujols started a company to help give back to families in need in the Dominican Republic.

With its motto of "looks good, cooks good, does good," the mission of The Pujols Kitchen is to support and encourage less-fortunate families with tools, and guidance to nourish their body, mind and spirit while improving quality of life.

Founded in January 2008, Pujols Kitchen aims to provide high quality cookware, the sale of which benefits families living in poverty globally. Each piece of Pujols Kitchen Cookware has been ergonomically designed by Deidre Pujols to imitate the traditional cookware used in Latin American homes and is decorated with traditional Dominican Indian art.

The cookware marries tradition with innovation, creating beautiful cookware with maximum culinary benefit. Made of three-ply stainless steel with silicone lining on the cookware lids and utensils, the products are both oven and dishwasher safe. The full cookware line includes high

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quality cookware, bakeware, utensils and kitchen accessories.

To order Pujols Kitchen cookware and products, visit:

<http://www.pujolskitchen.com/pujols-kitchen-shop/> or call 877-315-1555.

For more information about Pujols Kitchen, visit their website at: <http://www.pujolskitchen.com/>.

To connect with The Pujols Kitchen on Facebook, visit: <http://www.facebook.com/pujolskitchen>.