

AUSTIN, TX, September 29, 2013 **/24-7PressRelease/** -- The boom in the mobile device market has inevitably created a boom in the mobile device peripherals market including portable chargers. With this said, there has been a certain level of disillusionment when it comes to the quality of many backup and solar charging units. Various third party benchmarks such as Product Creations Group's own Batteries Busted, have shown that it is surprisingly common for a portable charging unit to advertise one power rating while measurements show a lower rating. In addition to limited real charging ability, most portable charging units are one-trick ponies, being either power storing rechargeable batteries or less than impressive solar powered units.

The 'Super Charger', one of the newest releases by Product Creations Group LLC has been meticulously designed and engineered in the USA to prove its printed power rating. With a built in rechargeable lithium-ion battery rated at 2000 mAh the Super Charger fully charges any cell phone on a single charge, and can store power for over a year. In addition to its impressive storage capacity, the Super Charger includes a state of the art polycrystalline solar panel that provides approximately 25 - 50% battery capacity with one day of sunlight depending on time of year and geographic location. All of the Super Charger's features are garnished by the fact that it costs considerably less than most competing products, selling for \$29.95 at its official website, <https://www.getsupercharger.com/>.

Zachary Martin, the president of Product Creations Group LLC has said:"At our company, we do a lot of testing and analysis before involving ourselves in a particular vertical. When we were exploring the mobile device peripheral market, we were shocked by how many portable device chargers claim a power rating only to store a lower amount. In addition, anything of quality tends to be fairly costly. With the Super Charger, we wanted to create something that average consumers could afford and of course benefit from."

The Super Charger is available for purchase on its official website at <https://www.getsupercharger.com/>.

About The Super ChargerThe Super Charger is a portable device charger that includes a 2000 mAh true rated rechargeable battery as well as a polycrystalline solar panel. The Super Charger has a reversible micro USB cable that can charge devices in a similar amount of time as a wall outlet, and the device can be recharged through a computer's USB port in less than 2 hours.

About Product Creations Group LLCProduct Creations Group LLC is a consumer product design and manufacturing company based in Austin Texas. Product Creations Group LLC specializes in power portability including products such as the Super Charger. Learn more at <http://www.productcreationsgroup.com/>