

S A Cherokee Wins Five Sir Walter Raleigh Awards from RPRS

Written by Australian Business

CARY, NC, September 29, 2013 **/24-7PressRelease/** -- S&A Cherokee, a full-service integrated communications firm, has received five 2013 Sir Walter Raleigh Awards for Excellence in Communication from the Raleigh Public Relations Society (RPRS). The awards were presented Sept. 24 at a banquet emceed by Sean Maroney, weekend anchor of WNCN, at Raleigh's Contemporary Art Museum (CAM).

The Sir Walter Raleigh Awards is a showcase of exemplary work by public relations and communication professionals throughout North Carolina. This annual competition recognizes and honors projects that have achieved excellence in a variety of categories, as judged by an independent panel of judges. This year's awards were judged by members of the Sacramento Public Relations Association.

S&A Cherokee earned awards in all five categories in which it submitted entries, including:

More Bang for the Buck, Special Event/Campaign - Media Relations for Cirque du Soleil's "Dralion," Silver

Total Campaign, Special Events - Athleta Grand Opening at Streets at Southpoint, Silver

More Bang for the Buck, Special Event/Campaign - Band Together NC, Honorable Mention

Audio/Visual, AV Presentation - Town of Cary Community Investment Bonds Video, Honorable Mention

Total Campaign, Promotional Campaign - Community Investment Bonds Public Information Campaign, Honorable Mention

Earlier this year, the firm won 13 InSpire Awards from the North Carolina Chapter of the Public Relations Society of America (NCPRSA), two Hermes Creative Awards and one APEX Award. Over the past seven years, S&A Cherokee has won more than 70 awards for public relations, communications, publishing, graphic design, photography, employee work environment and company growth.

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"It is a pleasure to once again be recognized by our industry for the great work our talented staff has produced," said Chuck Norman, APR, owner/principal. "All of the awards and accomplishments directly reflect our creativity, professionalism and results-driven work ethic."

For more information about S&A Cherokee, call (919) 674-6020 or visit <http://www.sacherokee.com>. For more information about RPRS, visit <http://www.rprs.org>.

About S&A Cherokee

Delivering intelligent communications, S&A Cherokee is a full-service integrated communications company providing public relations, digital, advertising, marketing, photography/videography, event planning and custom publishing services. Originally founded as Smith & Associates in 1982, the company is based in Cary, N.C. In addition to its consulting and event planning services, S&A Cherokee publishes national and regional magazines such as Auto Remarketing, SubPrime Auto Finance News and Cary Magazine, as well as custom client publications. For more information, visit <http://www.sacherokee.com> or call (919) 674-6020.