

TRENTON, NJ, September 29, 2013 **/24-7PressRelease/** -- Rapidsoft Systems Inc., a NJ based leading developer of outsourced software development and IT Services today launched a turnkey e-commerce website for the sign and banner design companies. The software platform consists of a custom designed front end website, an interactive online Sign and Banner design software, and an ecommerce platform all integrated together. This will enable sign and banner design companies to get attractive and functional online presence within one week.

Commenting on the launch of this solution, Dr. Brijesh Kumar, COO and Head of Technology at Rapidsoft Systems said, "Developing custom sign design software as used by large sign design companies like speedysigns.com or franchise sites like signorama.com is expensive. Our turnkey solution provides the same custom design and online ordering ability, but at a fraction of the cost. Moreover, sign design companies can expect full maintenance support."

Most sign and banner design companies would like to have an ecommerce platform to capture online business, but the cost of developing such a platform can be prohibitive for small businesses. Hence, they are at a disadvantage when compared to a big sign design company. However, the turnkey solution by Rapidsoft Systems removes this disadvantage because small businesses can now provide the same online experience to their customers. The solution includes:

- Complete turnkey Ecommerce website
- Already integrated with full featured online designer software
- Design templates, library of built in clip-parts and pictures included
- Shopping cart, admin panel and order management panel included
- All hosted on a customer server, or Rapidsoft's own hosted server

More information about the sign and banner design software is available at:

<http://www.rapidsoftsystems.com/custom-sign-banner-designer.html>

About RapidSoft Systems, Inc.

Rapidsoft Systems, Inc. (<http://www.rapidsoftsystems.com>) is a leading Outsourced & Offshore Software Product Development company with headquarter in the United States and product engineering centers in United States & India. It partners with technology companies and

Rapidsoft Systems Offers a Turnkey E-Commerce Web Site for Sign and Banner Design Companies

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software-enabled businesses to help them bring quality software products to market through dedicated or on-demand offshore engineering teams. It has a subsidiary, Mobisoft Technologies (<http://www.mobisofttechnologies.com>) dedicated to mobile applications development located in Noida, India.

Rapidsoft Systems, Inc. has its main office in Princeton, NJ, USA, a US R&D Center in Mercerville NJ, and sales, support and development offices in Palo Alto, CA, USA, Dubai (UAE), and Noida (India).