

Daniel Delisle Named a VIP Member of Worldwide Who's Who for Excellence in Business Strategy

Written by Australian Business

MONTREAL, QUEBEC, CANADA, September 30, 2013 **/24-7PressRelease/** --Daniel Delisle, President of Industria Group was recently named a VIP member of Worldwide Who's Who. This special distinction honors individuals who have shown exceptional commitment to achieving personal and professional success.

Mr. Delisle has 25 years of experience in retail, with two years in his current role, which entails providing business development and strategic planning in all industries and long-range planning and overall business development and growth. He also handles operations strategy, marketing, human capital and finance management.

A recognized strategist, specialized in the "brand experience," Mr. Delisle has dedicated the last 20 years to the creation of added value through the design and management of business concepts, marketing and operations management. He spent the bulk of his retail career with Hudson Bay Company (18 years) and was with Jacob Fashion stores for four years in store operations and with Yellow Group in sales and marketing for another year before starting his consulting firm.

He attributes his success to having a good understanding of consumers' needs and assisting them in understanding their own needs. He became involved in his profession because he was in operations and marketing, which honed the skills he would use to start his own company.

Mr. Delisle is pursuing a diploma in Small Business Life Cycle at Harvard University, and a bachelor's degree in industrial relations and a degree in fashion merchandising, from Lasalle College, Laval University. He holds a certificate in Human Resources from campuscanada.ca.

Industria Group provides business support services, consulting services in financial, marketing, new product development and human resource matters. For more information about Industria Group, visit <http://www.groupeindustria.com> or <http://www.industriagroup.com> .

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Daniel Delisle Named a VIP Member of Worldwide Who's Who for Excellence in Business Strategy

Written by Australian Business

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

Contact: Ellen Campbell Director, Media Relations pressrelease@worldwidebranding.com