

MELBOURNE, AUSTRALIA, October 01, 2013 **/24-7PressRelease/** -- With bigdeal, all the user needs to do is find where they'd like to go, select the deal they want, enter the codeword and show it to staff. Every offer has a count down timer next to it, so all they need to do is redeem their offer before time runs out. Simple as that! It's instant gratification!

bigdeal is reinvigorating the hospitality and retail industries by driving traffic in-store rather than online and have created a new way for businesses to communicate with their customers, increase customer loyalty, generate new customers and increase sales. Until now, customers were rewarded for their loyalty after they had purchased but with bigdeal they are rewarded every time they consumer which strongly impacts the longevity of loyalty.

bigdeal is 100% free for consumers to download and use and provides a new way for consumers to save time and money on their everyday purchases and consumables.

Link to bigdeal Demo Video: <http://www.youtube.com/watch?v=-H5AI2UQeIM>

bigdeal Mobile App is a Tech Startup based in Melbourne, Australia with an all-female Board of Directors, which is exceptionally rare in the Tech Space. The Directors are all aged in the early-mid 20's and come from different ethnic backgrounds.

Emma Hoffman, the Founder and CEO of bigdeal Mobile App is available for interview, upon request.

Link to Logos and Screenshots: <https://www.dropbox.com/sh/270frldp98hn8wh/jSZVXu5JxR>