

NORTH MIDDLETOWN, NJ, October 1, 2013 **/24-7PressRelease/** -- Lena Marchetta, Director of Guitar Conservatory, has been named a Worldwide Who's Who Professional of the Year in Music. While inclusion in Worldwide Who's Who is an honor, only a small selection of members in each discipline are chosen for this distinction. These special honorees are distinguished based on their professional accomplishments, academic achievements, leadership abilities, years of service, and the credentials they have provided in association with their Worldwide Who's Who membership.

Ms. Marchetta has 45 years of professional experience, with 38 years as a director of Guitar Conservatory. In the course of her duties, she arranges appointments and handles the business operations of the company. Ms. Marchetta attributes her success to her self-discipline and hard work. Inspired to enter the music business by her teacher, Miguel Angel, she studied with top leaders in the classical guitar industry including violinist and guitarist Leonid Bolotine.

Ms. Marchetta received a Bachelor of Arts in Humanities from Thomas Edison State College in 2013. In addition to her degree, she received a certificate in audio technology from the Institute of Audio Research. She is a member of the Society for the Preservation of the Classical Guitar, served as president of Lutheran Youths of Zion from 1970-1975, and participated in Holy Family Academy Intramurals from 1970-1975. She also served as a music minister for the Zion Evangelical Lutheran Church, where she played guitar for folk services from 1971 until 1975. In 1971, she was designated in the upper two percent of intelligence among those who took the National Education Development Test. In years to come, Ms. Marchetta plans to expand her conservatory.

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

## **Worldwide Who's Who Names Lena C. Marchetta Professional of the Year in Music**

Written by Australian Business

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Contact: Ellen Campbell Director, Media Relations [pressrelease@worldwidebranding.com](mailto:pressrelease@worldwidebranding.com)