

CLEVELAND, OH, October 1, 2013 **/24-7PressRelease/** -- Kristina Witkowski, Account Executive of Verisk Insurance Solutions and ISO, a subsidiary of Verisk Analytics, Inc., was recently named a VIP member of Worldwide Who's Who. This special distinction honors individuals who have shown exceptional commitment to achieving personal and professional success.

Ms. Witkowski has 16 years of professional experience, and five years as a National Account Lead for Verisk Insurance Solutions and ISO. On a daily basis, Ms. Witkowski manages the consultative sales process in order to effectively sell the company's risk decision information and analytical services, which focus on the underwriting, actuarial, claims and compliance disciplines within an insurance carrier environment. She also designs data packages to assist clients with their buying decisions under the Verisk enterprise of data solutions. Through her five years of experience with Verisk, Ms. Witkowski has gained an intimate understanding of the complex decision-making processes that are often at work within client organizations, and she prides herself on her ability to reach a consensus among dissenting parties and bring about successful conclusions.

Through her work within the Verisk organization, Ms. Witkowski works with other subsidiary sales executives to identify and seize sales opportunities through cooperation and joint sales activities. This also involves her taking leadership within a matrix team selling environment. On the customer relations side of the business, she maintains positive relationships with clients and helps to ensure the satisfaction of existing clients. She is ever-vigilant for new products and services that will meet customer's needs, and she regularly conducts research to discover them. Ms. Witkowski attributes her success to her ability to understand different personalities, as well as having the skill to coordinate sales teams and business units.

Ms. Witkowski received a Bachelor of Arts in English literature from Kent State University in 1992, and a Women in Leadership Certification from Case Western, as well as a professional skill sets certification. She is a regular fixture of the company's President's Club, which she achieves by exceeding her projected sales goals. 2009 was a particularly productive year for her, as she exceeded these goals by 50 percent. In years to come, Ms. Witkowski intends to move into a management position.

Verisk is a publically traded company that provides data, analytics, and decision support services to professionals in many fields including insurance, finance, real estate, government, human resources and risk management. For more information about Verisk Insurance Solutions and ISO, visit <http://www.verisk.com/insurance> .

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

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