

CLAMART, FRANCE, October 1, 2013 **/24-7PressRelease/** -- Jean-Bernard Brinon, Vice President of Sales and Marketing at Inforad, has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in business operations and development.

A veteran of the IT business sector, Mr. Brinon holds 35 years of professional experience, and his comprehensive work history is full of significant achievements. In the past, he worked in computer and data storage, as well as in corporate accounts. He was highly successful in the latter area, and went on to contribute to Western Digital's business growth in Europe. He has always enjoyed taking on challenging positions with both startup ventures and well-established Fortune 500 companies, such as Seagate and Western Digital.

Today, Mr. Brinon is the vice president of sales and marketing at Inforad, a designer and manufacturer of GPS and navigational systems. It is his responsibility to establish sales and marketing strategies, and to understand the technical aspects of the products he promotes. He handles customer management, business development, and promotions. Because Mr. Brinon's role is eclectic in nature, his varied professional background has proved instrumental to this work.

Mr. Brinon is adept in people management, the execution of plans, and the establishment of new industry organizations. He still works with operations and business development for large accounts, such as HP, Acer, and Philips. Eventually, he aims to take on a new vice presidential role with an IT company, where he may be responsible for European business.

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

Jean-Bernard Brinon Inducted into Worldwide Who's Who for Excellence in Information Technology

Written by Australian Business

For more information, please visit <http://www.worldwidewhoswho.com> .

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