

PORTLAND, OR, October 02, 2013 /**24-7PressRelease**/ -- Get ready for the 5th Annual competition of **Serving Up Style** at the Portland Fall Home & Garden Show! For the past four years, those visiting the annual event have been greeted with a surprise few would expect - the top designers on the west coast creating designer rooms of distinction, splendor and wonder! This competition features the top designers, retailers, and artisans creating dining room environments from ultra modern to classic contemporary and traditional - and even a splash of the unusual.

This year, there are 23 rooms being presented, with design teams from all over the Northwest and beyond! If you want inspiration, creativity and trend setting, this is the only showcase of its kind presented once a year in the Northwest. See Serving Up Style - at the Portland Fall Home & Garden Show, this October 3 through 6 at the Portland Expo Center. **Visit ServingUpStyle.org or MollysFund.org for more info.**

This year, Danielle Colding, the season seven winner of HGTV's Design Star will be the celebrity special guest for Serving Up Style! Danielle will be an integral part of Serving Up Style for three activity filled days. She will be our guest judge, plus she will be holding several meet and greets with the designers as well as the public, hosting and assisting with workshops, making the local press circuit, and joining us at our gala on October 5th!

Through a special arrangement with houzz.com, the public will be able to participate in a nationwide online vote to determine the People's Choice Award, deciding between the twenty-four fantastic environments created by top designers in the Northwest. Last year, more than 20,000 people voted on the best rooms and we expect that more than 30,000 will vote this year!

The design teams will be vying for awards and recognition in this premier event as Serving Up Style is also a fundraiser for Molly's Fund Fighting Lupus.

"We started this event to bring lupus into the spotlight. This disease afflicts millions across the globe - of which, 90% are women. Serving Up Style will have information and displays throughout the event to showcase and highlight our cause," said Molly McCabe - namesake and co-founder of Serving Up Style and Molly's Fund Fighting Lupus.

Additional Public Events:

Holiday Table Top decorating! Don't miss this inspirational and fun event on Saturday, from 3pm to 4pm and Sunday from 2:00pm to 3:00pm. Here the top designers set up table settings around four holiday themes: Halloween, Thanksgiving, Christmas and New Year's Eve. Get amazing ideas for the upcoming holidays right here!

See Handyman Bob at the Portland Fall Home & Garden Show! Bob will be inside the Serving Up Style area on Saturday, Oct 5th from Noon to 2pm. Watch his show live!

Face painting for the kids at Serving Up Style! Bring the kids over to the Serving Up Style area for a fanciful and artistic face painting experience! This is free, and available on Saturday and Sunday from 11am to 2pm!

LUPUS FACTS: Lupus is a chronic, autoimmune disease that can damage any part of the body (skin, joints, and/or organs inside the body). When a person has lupus, something goes wrong with the immune system, and it cannot tell the difference between foreign invaders and your body's healthy tissues and creates auto-antibodies that attack and destroy healthy tissue. The result is intense inflammation, pain, and damage in various parts of the body. There is no cure, and tens of thousands suffer from this illness in the US, and millions do worldwide.

SOME HARD FACTS:- 1 in 185 people have lupus- More than 16,000 develop the disease each year (in the US)- Ninety percent of people with lupus are women, and 80% develop the disease between the ages of 15 and 45- Lupus is 3 times more likely among women of color- More than 50% of lupus patients see more than 3 doctors before diagnoses- Lupus is more common than muscular dystrophy, multiple sclerosis, leukemia and cystic fibrosis combined...

About Molly's Fund: Molly's Fund Fighting Lupus is a non-profit foundation that is changing the way the medical community, pharmaceutical companies, those impacted by lupus, and the general public understand the disease, its diagnosis and its treatment. We want those afflicted by lupus to know that they are not alone, we are here to support them and we are dedicated to making a difference.