

NORWICH, ENGLAND, October 02, 2013 /24-7PressRelease/ -- [Hector Montalvo](#), managing director at [Source Marketing Direct](#) has announced how the firm's growth over the last 18 months has put them in an excellent position to maximise the opportunities available from the UK's growing sales and marketing market.

Source Marketing Direct has identified Norfolk as one of Britain's "emerging territories" where many of their clients plan to focus their marketing on in the forth-coming months. "We plan to meet the demand for direct marketing in the Norfolk region and secure a strong long-term position for our brand," says Hector Montalvo, managing director at Source Marketing Direct.

About Source Marketing Direct: <http://sourcemarketingdirect.com>

Statistics from the Lloyds TSB Commercial Banking Purchasing Managers Index (PMI) for March have shown that the economy still continues to put pressure on businesses. However, results from the East of England survey demonstrates that despite the economy, businesses in the East Anglia region are still growing, making it a positive expansion territory for Source Marketing Direct. (<http://www.eadt.co.uk>)

Source Marketing Direct is an outsourced sales and marketing firm with a home base in London.

Specialising in business to business and events marketing, they focus on direct face-to-face marketing methods as they allow for measured, quantifiable results and a great return on investment (ROI). Hector Montalvo, managing director at Source Marketing Direct says, "We talk a lot about our short-term being to open a location in every major area in the UK in order to obtain bigger budgets and clients throughout the UK. This new expansion puts us one step closer to achieving that goal. We still have plans for one final push in the last quarter before we start gearing up for 2014." The firm have been very successful over the years achieving their goal and hold an extensive market reach into several regions across the UK, including Hampshire, Bedfordshire, the Midlands, the North-East and Scotland.

Hector Montalvo believes his firm Source Marketing Direct remains a "local enterprise" by trading with local contractors in each location, which further provides greater work opportunities and income for the local communities. Source Marketing Direct's plan to expand their market

Source Marketing Direct Expands Market Reach to Norfolk in Response to Growth Opportunities

Written by Australian Business

reach to Norfolk will follow the fundamentals of the firm's practice of using local contractors and their marketing campaigns will contribute to Norfolk's economy.

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