

Dating Coaches at The Real Matchmaker Announce New Website Redesign

Written by Australian Business

LOS ANGELES, CA, October 02, 2013 **/24-7PressRelease/** -- The Real Matchmaker, a Californian team of dating coaches and image consultants, is pleased to announce the unveiling of its recently remodeled website, TheRealMatchmaker.com. The responsive, reader-friendly web design and new logo gives the company fresh, memorable branding. Additionally, new site organization makes it easy for clients and visitors to find information about The Real Matchmaker, view a schedule for singles social events, and read up on tips for successful dating.

The Real Matchmaker is a highly personalized dating and image consultant service operating in San Francisco, Orange County, and Los Angeles. The agency works to connect single professionals through a number of services, including:

- One-on-one date coaching
- Image consulting
- Physical training and nutrition
- Creative date ideas and planning
- Interest-based events for singles
- Online dating profile tips
- Women's roundtable workshops ("Let's Talk about Men")
- Beauty Camp
- Wingman outings and "Get the Girl: Dating Strategy" programs
- Personal date scouting
- And more

The website renovation was motivated in part by the desire to reflect the matchmaking service's professional and unique approach. CEO Jessie Kay and COO Anni Powers believe in the advantage a hands-on, holistic approach to relationships has over many online services that rely on algorithms and surveys. The Real Matchmaker meets each member personally, giving dating tips and advice and working to find clients genuine connections.

In addition to a modern look and reworked logo, the website has a dynamic events calendar to announce singles events in the area and a dating coach blog updated regularly by Kay and Powers. Both are active participants in The Real Matchmaker's services, hosting dinners, meeting clients, and acting as a dating and relationship coach to many local professionals.

"Now, our website mirrors our work - interesting, fun, effective, and helpful," said Powers. "I believe it's just one more way we can help our clients meet professional singles and find the healthy, lasting relationships they desire."

Learn more or join The Real Matchmaker's network by contacting the personal dating coaches at 855-664-4LUV or through their online form. Los Angeles and Orange County professionals are encouraged to contact Jessie Kay at jessie@therealmatchmaker.com, while interested individuals in San Francisco can reach Anni Powers at anni@therealmatchmaker.com.

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