

VANCOUVER, BC, October 02, 2013 **/24-7PressRelease/** -- PEER 1 Hosting, the global cloud infrastructure and web hosting provider, has issued a guide which outlines the key issues and requirements for brands looking to comply with PCI DSS regulation when sourcing a hosting provider.

PEER 1 Hosting has a wealth of experience in securing infrastructure for online retail brands, and so this whitepaper has been produced to offer a guide for brands unsure of the precautions they need to take.

As more and more brands move online and take payment from their consumers, the vulnerability to attack and a data breach increases. This whitepaper outlines the scope of PCI DSS for brands, defines who should be interested in it, and the implications and risks of non-compliance including the cost of a data breach in different markets.

By offering tips as to what brands should be looking for in a hosting provider, PEER 1 Hosting is sharing its experience in ensuring brands comply online, avoiding any costly security breaches which can impact both the bottom line as well as the brand perception.

With the launch of this whitepaper, PEER 1 Hosting hopes that brands feel they can turn to them for advice on what is a highly critical regulation for all eCommerce providers dealing with card details online.

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About PEER 1 Hosting PEER 1 Hosting, a wholly-owned subsidiary of Cogeco Cable Inc. (TSX: CCA), is one of the world's leading Web hosting providers, specializing in Managed Hosting, Dedicated Servers, Colocation and Cloud Services. Based in Vancouver, Canada, and founded in 1999 with European operations headquartered in Southampton, UK. PEER 1 has 19 datacenters and 21 points of presence worldwide. PEER 1 Hosting is built on two obsessions: Ping & People. 'Ping' represents its commitment to best-in-breed technology, founded on a high performance 10Gbps FastFiber Network(tm) connected by 20 state-of-the-art datacenters. 'People' represents its commitment to delivering outstanding customer service to its more than 13,000 customers worldwide, backed by a 100 per cent uptime guarantee. For more information visit: <http://www.PEER1.com>.