

CARROLLTON, TX, October 02, 2013 **/24-7PressRelease/** -- Brokering successful business-to-business sales is nothing new for IAG LLC; the mergers and acquisitions firm has been doing it for 25 years running, with a management team boasting 100 combined years of experience in the field. But their latest deal has really left the team at IAG LLC feeling satisfied; they have brokered a deal between Rainbow Press and Safeguard Business Systems that took all of six months, start to finish. That's a fairly remarkable feat in today's complex business sales environment, as IAG LLC president Jason Hullender knows. That is why he takes particular pride in the seamlessness with which this transaction took place.

Safeguard Business Systems has had a long standing relationship with IAG LLC, having gone through the broker for several acquisitions in the past. Safeguard's holdings include an array of printing and office products companies, and [IAG LLC](#)'s Hullender quickly identified that Rainbow Press, with its high market share in the region and state-of-the-art facilities, would be a perfect fit for Safeguard's portfolio. IAG LLC contacted Safeguard about the potential sale of Rainbow, and Safeguard's people expressed interest immediately. Rainbow Press is one of the premier printers in the Omaha, NE area, a region Safeguard had been seeking to break into; after the valuation process and some negotiation of terms, IAG LLC was able to negotiate a deal that both parties found favorable in an astonishingly short amount of time.

The sale helps cement IAG LLC's reputation as one of the premier M&A brokers in the United States, and is something of a feather in the cap for Hullender, who has been working at deals like this for more than 20 years. "A deal like the Rainbow / Safeguard deal is almost a once in a lifetime thing," says the [IAG LLC](#) president. "It's exactly the type of deal we try to broker every single time we engage a client; seamless, smooth, and with minimal hassle to either side. IAG LLC is very proud of this deal and glad to have been able to help our clients achieve such a mutually beneficial arrangement."

IAG LLC has every right to be proud of the deal, the latest in a consistent string of wins for the growing company. Their success has been attributed to their unique market position, with advertising in various media that reaches over 200 million people worldwide. That kind of unmatched exposure leads to a network of clients around the world, enabling [IAG LLC](#) to match clients from regions where it would otherwise be difficult to make a match. That was exactly the case with Safeguard, who had been seeking entry into the Omaha market, and Rainbow, who had had a difficult time finding a buyer within their own region. Rainbow Press is understandably effusive in its praise of IAG LLC, saying that it is one hundred percent thrilled with the results of hiring the company to broker its sale. Rainbow joins a list of satisfied clients of IAG LLC a mile long and growing.

About: [IAG LLC](#) is a comprehensive business sales and acquisitions firm specializing in small to medium businesses.